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## Condensed Interim Consolidated Financial Statements

As at and for the nine months ending  
September 30, 2021 and 2020 | Unaudited



PARK LAWN  
CORPORATION

### **NOTICE TO READER**

Park Lawn Corporation's independent auditor has not performed a review of these unaudited condensed interim consolidated financial statements.

(signed) "Paul G. Smith"

Paul G. Smith  
Chairman, Director

(signed) "Steven Scott"

Steven Scott  
Director

**PARK LAWN CORPORATION**  
**CONDENSED INTERIM CONSOLIDATED STATEMENTS OF FINANCIAL POSITION**  
**AS AT SEPTEMBER 30, 2021 AND DECEMBER 31, 2020**  
**(UNAUDITED)**

	September 30, 2021	December 31, 2020 <i>(Restated, Measurement Period Adjustment - see Note 6)</i>
<b>Assets</b>		
Current assets		
Cash	\$ 52,551,757	\$ 31,475,091
Accounts receivable	19,873,661	14,015,313
Pre-need receivables, current portion (Note 4)	35,615,782	33,120,302
Inventories, current portion (Note 5)	12,157,223	12,103,621
Prepaid expenses and other assets (Note 14)	9,079,332	11,971,945
	<u>129,277,755</u>	<u>102,686,272</u>
Non-current assets		
Pre-need receivables, net of current portion (Note 4)	77,999,961	72,013,545
Inventories, net of current portion (Note 5)	89,564,018	91,897,283
Land held for development (Note 7)	29,101,013	26,624,737
Property and equipment (Note 8)	262,316,732	227,201,137
Care and maintenance trust fund investments (Note 9)	276,983,414	246,001,481
Pre-need merchandise and service trust fund investments (Note 10)	308,303,878	293,048,584
Deferred tax assets	8,242,652	5,142,370
Goodwill and intangibles (Note 6 and 12)	480,379,870	425,010,012
Deferred commissions (Note 13)	34,970,095	32,814,234
Prepaid expenses and other assets (Note 14)	7,809,272	8,097,713
	<u>1,575,670,905</u>	<u>1,427,851,096</u>
<b>TOTAL ASSETS</b>	<u><b>\$ 1,704,948,660</b></u>	<u><b>\$ 1,530,537,368</b></u>
<b>Liabilities</b>		
Current liabilities		
Accounts payable and accrued liabilities (Note 26)	\$ 46,806,077	\$ 45,172,738
Dividends payable (Note 20)	1,288,223	1,123,452
Current portion of long-term debt (Note 15)	231,375	353,389
Current portion of notes payable (Note 16)	4,812,430	2,697,019
Current portion of lease liabilities (Note 17)	1,538,976	2,154,722
	<u>54,677,081</u>	<u>51,501,320</u>
Non-current liabilities		
Long-term debt, net of current portion (Note 15)	84,501,674	143,347,019
Notes payable, net of current portion (Note 16)	9,753,803	7,963,765
Lease liabilities, net of current portion (Note 17)	4,610,238	5,136,666
Senior Unsecured Debentures (Note 18)	82,515,446	81,964,547
Deferred tax liabilities	14,728,442	12,501,714
Deferred revenue (Note 19)	192,623,393	175,572,383
Care and maintenance trusts' corpus (Note 9)	276,983,414	246,001,481
Deferred pre-need receipts held in trust (Note 10)	308,303,878	293,048,584
	<u>974,020,288</u>	<u>965,536,159</u>
Shareholders' Equity		
Share capital (Note 21)	655,239,389	505,560,310
Contributed surplus	10,401,673	11,406,852
Accumulated other comprehensive income	(15,657,250)	(16,327,689)
Retained earnings	26,267,479	10,673,762
	<u>676,251,291</u>	<u>511,313,235</u>
Non-controlling interest	-	2,186,654
	<u>676,251,291</u>	<u>513,499,889</u>
<b>TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY</b>	<u><b>\$ 1,704,948,660</b></u>	<u><b>\$ 1,530,537,368</b></u>
<b>Commitments and Contingencies</b> (Note 28)		
<b>Subsequent Events</b> (Note 30)		
<b>Approved by the Board of Directors</b>		
<i>"Paul G. Smith"</i>	<i>"Steven Scott"</i>	
Paul G. Smith - Chairman, Director	Steven Scott, Director	

The accompanying notes to the unaudited condensed interim consolidated financial statements are an integral part of these unaudited condensed interim consolidated financial statements.

**PARK LAWN CORPORATION**  
**CONDENSED INTERIM CONSOLIDATED STATEMENTS OF EARNINGS**  
**FOR THE THREE AND NINE MONTHS ENDED SEPTEMBER 30, 2021 AND 2020**  
**(UNAUDITED)**

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2021	2020	2021	2020
<b>Net revenue</b>				
Net sales (Note 23)	\$ 88,099,412	\$ 75,993,483	\$ 257,037,710	\$ 220,499,950
Income from care and maintenance funds (Note 9)	2,608,987	2,624,919	8,304,989	7,670,850
Interest and other income	1,339,372	1,648,995	4,712,953	4,892,360
	<u>92,047,771</u>	<u>80,267,397</u>	<u>270,055,652</u>	<u>233,063,160</u>
<b>Cost of sales</b>	<u>14,591,054</u>	<u>12,505,076</u>	<u>43,033,520</u>	<u>36,051,706</u>
<b>Gross profit</b>	<u>77,456,717</u>	<u>67,762,321</u>	<u>227,022,132</u>	<u>197,011,454</u>
<b>Operating expenses</b>				
General and administrative	39,069,007	35,006,800	114,024,896	103,787,778
Amortization of intangibles (Note 12)	350,838	576,415	1,379,051	1,846,655
Maintenance	9,505,573	8,956,200	26,740,821	25,657,038
Advertising and selling	10,355,246	10,396,677	31,270,817	27,299,418
Finance costs (Note 24)	2,326,425	2,720,149	7,470,583	7,243,761
Share based incentive compensation (Note 22 and 26)	1,143,149	1,165,547	3,432,453	3,768,325
	<u>62,750,238</u>	<u>58,821,788</u>	<u>184,318,621</u>	<u>169,602,975</u>
<b>Earnings from operations</b>	<u>14,706,479</u>	<u>8,940,533</u>	<u>42,703,511</u>	<u>27,408,479</u>
Acquisition and integration costs (Note 6)	(1,825,179)	(537,757)	(4,597,162)	(4,809,746)
Other income (expenses) (Note 25)	<u>(393,165)</u>	<u>(491,547)</u>	<u>(1,278,043)</u>	<u>(3,327,640)</u>
Earnings before income taxes	12,488,135	7,911,229	36,828,306	19,271,093
Income tax expense	<u>3,434,378</u>	<u>2,436,037</u>	<u>10,811,793</u>	<u>6,337,849</u>
<b>Net earnings for the period</b>	<u>\$ 9,053,757</u>	<u>\$ 5,475,192</u>	<u>\$ 26,016,513</u>	<u>\$ 12,933,244</u>
Net earnings attributable to:				
Equity holders of PLC	\$ 9,053,757	\$ 5,403,038	\$ 25,906,770	\$ 12,769,609
Non-controlling interest	<u>-</u>	<u>72,154</u>	<u>109,743</u>	<u>163,635</u>
	<u>\$ 9,053,757</u>	<u>\$ 5,475,192</u>	<u>\$ 26,016,513</u>	<u>\$ 12,933,244</u>
Attributable to equity holders of PLC				
Net earnings per share - basic	<u>\$ 0.291</u>	<u>\$ 0.181</u>	<u>\$ 0.859</u>	<u>\$ 0.430</u>
Net earnings per share - diluted	<u>\$ 0.288</u>	<u>\$ 0.180</u>	<u>\$ 0.848</u>	<u>\$ 0.428</u>
Weighted average number of common shares:				
- basic	<u>31,092,526</u>	<u>29,814,306</u>	<u>30,157,416</u>	<u>29,684,349</u>
- diluted	<u>31,436,261</u>	<u>29,942,397</u>	<u>30,555,003</u>	<u>29,845,277</u>

The accompanying notes to the unaudited condensed interim consolidated financial statements are an integral part of these unaudited condensed interim consolidated financial statements.

**PARK LAWN CORPORATION****CONDENSED INTERIM CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME (LOSS)****FOR THE THREE AND NINE MONTHS ENDED SEPTEMBER 30, 2021 AND 2020****(UNAUDITED)**

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2021	2020	2021	2020
<b>Net earnings for the period</b>	\$ 9,053,757	\$ 5,475,192	\$ 26,016,513	\$ 12,933,244
Item of other comprehensive income to be subsequently reclassified to net earnings				
Foreign currency translation of foreign operations	17,985,938	(14,671,318)	670,439	16,113,126
<b>Comprehensive income (loss)</b>	<u>\$ 27,039,695</u>	<u>\$ (9,196,126)</u>	<u>\$ 26,686,952</u>	<u>\$ 29,046,370</u>

The accompanying notes to the unaudited condensed interim consolidated financial statements are an integral part of these unaudited condensed interim consolidated financial statements.

**PARK LAWN CORPORATION**  
**CONDENSED INTERIM CONSOLIDATED STATEMENTS OF CHANGES IN SHAREHOLDERS' EQUITY**  
**FOR THE THREE AND NINE MONTHS ENDED SEPTEMBER 30, 2021 AND 2020**  
**(UNAUDITED)**

	# of Common Shares Issued and Outstanding	Share Capital	Contributed Surplus	Retained Earnings	Accumulated Other Comprehensive Income/Loss	Non Controlling Interest	Shareholders' Equity
Balance at January 1, 2020	29,354,844	\$ 502,047,830	\$ 7,618,962	\$ 5,091,160	\$ (2,112,155)	\$ 1,879,038	\$ 514,524,835
Dividends declared (Note 20)	-	-	-	(10,079,903)	-	-	(10,079,903)
Equity incentive plan (Note 22)	-	-	3,363,465	-	-	-	3,363,465
Shares issued:							
Dividend reinvestment plan (Note 21i)	64,599	1,554,756	-	-	-	-	1,554,756
Exercise of Equity incentive plan (Note 22)	104,795	978,680	(978,680)	-	-	-	-
Other comprehensive income (loss)	-	-	-	-	16,113,126	-	16,113,126
Net earnings for the period	-	-	-	12,769,609	-	163,635	12,933,244
Balance at September 30, 2020	<u>29,524,238</u>	<u>\$ 504,581,266</u>	<u>\$ 10,003,747</u>	<u>\$ 7,780,866</u>	<u>\$ 14,000,971</u>	<u>\$ 2,042,673</u>	<u>\$ 538,409,523</u>
Balance at January 1, 2021	29,564,526	\$ 505,560,310	\$ 11,406,852	\$ 10,673,762	\$ (16,327,689)	\$ 2,186,654	\$ 513,499,889
Dividends declared (Note 20)	-	-	-	(10,313,053)	-	-	(10,313,053)
Equity incentive plan (Note 22)	-	-	3,314,174	-	-	-	3,314,174
Shares issued:							
Dividend reinvestment plan (Note 21i)	66,519	2,140,973	-	-	-	-	2,140,973
Exercise of Equity incentive plan (Note 22)	188,547	4,319,353	(4,319,353)	-	-	-	-
Prospectus financing, net of costs (Note 21ii)	4,081,000	143,218,753	-	-	-	-	143,218,753
Other comprehensive income (loss)	-	-	-	-	670,439	-	670,439
Sale of non-strategic business (Note 25)	-	-	-	-	-	(2,296,397)	(2,296,397)
Net earnings for the period	-	-	-	25,906,770	-	109,743	26,016,513
Balance at September 30, 2021	<u>33,900,592</u>	<u>\$ 655,239,389</u>	<u>\$ 10,401,673</u>	<u>\$ 26,267,479</u>	<u>\$ (15,657,250)</u>	<u>\$ -</u>	<u>\$ 676,251,291</u>

The accompanying notes to the unaudited condensed interim consolidated financial statements are an integral part of these unaudited condensed interim consolidated financial statements.

**PARK LAWN CORPORATION**  
**CONDENSED INTERIM CONSOLIDATED STATEMENTS OF CASH FLOWS**  
**FOR THE THREE AND NINE MONTHS ENDED SEPTEMBER 30, 2021 AND 2020**  
**(UNAUDITED)**

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2021	2020	2021	2020
<b>Cash provided by (used in):</b>				
<b>Operating activities</b>				
Net earnings for the period	\$ 9,053,757	\$ 5,475,192	\$ 26,016,513	\$ 12,933,244
Adjustments to reconcile net income to cash provided by (used in) operating activities:				
Loss on the sale of non-strategic business (Note 25)	-	-	847,462	-
Acquisition and integration costs	1,825,179	537,757	4,597,162	4,809,746
Deferred tax expense (recovery)	2,027,360	2,736,849	1,492,669	5,457,849
Depreciation of property and equipment, and amortization of intangibles (Note 8 and 12)	3,524,275	3,964,144	10,762,402	11,700,963
Amortization of cemetery property	1,823,898	2,448,478	6,359,014	6,007,496
Amortization of deferred commissions (Note 13)	2,962,770	866,757	6,652,491	3,174,150
Amortization of deferred financing costs (Note 15 and 24)	243,610	336,134	627,501	576,682
Accretion expense on senior unsecured debentures (Note 18 and 24)	188,807	-	550,899	-
Interest on lease liabilities (Note 17)	92,825	67,294	255,401	217,411
Share based incentive compensation (Note 22)	1,054,976	1,162,707	3,314,174	3,623,894
Loss on forgiveness of loan and other non-cash amounts (Note 25)	-	-	-	1,511,179
(Gain) loss on disposal of property and equipment (Note 8)	12,821	-	(4,984)	(13,408)
(Gain) loss on sale of other assets (Note 14)	-	-	-	57,624
Impairment on other assets (Note 14 and 25)	306,667	-	306,667	-
Changes in working capital that provided (required) cash:				
Accounts receivable	(3,366,195)	1,835,983	(3,433,155)	6,006,323
Net receipts on pre-need activity	(359,563)	(777,663)	2,687,171	(3,545,438)
Merchandise inventories	(1,850)	65,174	(139,006)	(211,088)
Prepaid expenses and other current assets	(729,454)	(406,579)	213,669	(1,253,541)
Deferred commissions (Note 13)	(3,598,469)	(2,761,355)	(8,314,775)	(5,574,780)
Accounts payable and accrued liabilities	4,898,656	3,606,005	1,337,598	3,234,976
<b>Cash provided by (used in) operating activities</b>	<b>19,960,070</b>	<b>19,156,877</b>	<b>54,128,872</b>	<b>48,713,282</b>
<b>Investing activities</b>				
Acquisition and integration costs	(1,825,179)	(537,757)	(4,597,162)	(4,809,746)
Net cash on acquisitions (Note 6)	(59,342,985)	(1,347,241)	(89,611,249)	(40,080,623)
Additions to cemetery property	(1,089,286)	(1,933,956)	(3,683,526)	(5,189,402)
Acquisition of property and equipment (Note 8)	(5,765,824)	(3,519,421)	(15,256,800)	(11,574,947)
Proceeds on disposal of property and equipment (Note 8)	256,619	522,849	1,716,911	756,809
Net cash from sale of non-strategic business (Note 25)	-	-	3,328,126	-
Additions to computer software (Note 12)	(168,151)	-	(620,396)	-
Cash interest from other assets (Note 14)	54,250	54,250	756,954	249,416
Proceeds from sale of other assets (Note 14)	-	-	-	692,960
Disposals (additions) to prepaid expenses and other assets	312,088	652,210	6,022,721	380,121
<b>Cash provided by (used in) investing activities</b>	<b>(67,568,468)</b>	<b>(6,109,066)</b>	<b>(101,944,421)</b>	<b>(59,575,412)</b>
<b>Financing activities</b>				
Proceeds from issuance of long-term debt (Note 15)	61,493,270	-	78,193,270	46,400,000
Repayment of long-term debt (Note 15)	(119,145,280)	(77,257,785)	(136,193,990)	(82,475,030)
Proceeds from prospectus financing, net of costs (Note 21)	141,297,179	-	141,297,179	-
Proceeds from senior unsecured debentures (Note 18)	-	86,250,000	-	86,250,000
Proceeds (repayment) of note payable (Note 16)	(687,277)	1,927,061	(2,131,939)	1,327,446
Proceeds (repayment) of lease liabilities (Note 17)	(699,825)	(413,188)	(1,774,719)	(1,549,646)
Dividends and distributions paid	(2,726,373)	(2,845,198)	(8,172,080)	(8,525,147)
Financing costs (Note 15)	(666,202)	(4,614,633)	(691,177)	(5,363,917)
<b>Cash provided by (used in) financing activities</b>	<b>78,865,493</b>	<b>3,046,257</b>	<b>70,526,545</b>	<b>36,063,706</b>
<b>Translation adjustment on cash</b>	<b>(2,470,099)</b>	<b>(4,353,847)</b>	<b>(1,634,331)</b>	<b>(382,681)</b>
<b>Net increase (decrease) in cash</b>	<b>28,786,996</b>	<b>11,740,221</b>	<b>21,076,666</b>	<b>24,818,895</b>
<b>Cash, beginning of period</b>	<b>23,764,761</b>	<b>34,334,004</b>	<b>31,475,091</b>	<b>21,255,330</b>
<b>Cash, end of period</b>	<b>\$ 52,551,757</b>	<b>\$ 46,074,225</b>	<b>\$ 52,551,757</b>	<b>\$ 46,074,225</b>
<b>Supplemental disclosures:</b>				
Income taxes paid	\$ 2,146,583	\$ 264,486	\$ 8,532,745	\$ 551,715
Interest expenses paid	\$ 537,608	\$ 1,536,572	\$ 4,848,079	\$ 5,597,414

The accompanying notes to the unaudited condensed interim consolidated financial statements are an integral part of these unaudited condensed interim consolidated financial statements.

**PARK LAWN CORPORATION**  
**NOTES TO THE UNAUDITED CONDENSED INTERIM CONSOLIDATED FINANCIAL**  
**STATEMENTS**  
**AS AT AND FOR THE NINE MONTHS ENDING SEPTEMBER 30, 2021 AND 2020**

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**1. NATURE OF OPERATIONS**

Park Lawn Corporation (the “Company” or “PLC”), located at 2 St. Clair Ave. West, Suite 1300, Toronto, Ontario, M4V 1L5, is an Ontario corporation which owns and operates cemeteries, crematoriums and funeral homes in Canada and the U.S. The Company is publicly traded on the TSX with the stock symbol of PLC.

**2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

**a. Statement of compliance**

The accompanying unaudited condensed interim consolidated financial statements have been prepared by management in accordance with International Financial Reporting Standards (“IFRS”), including International Accounting Standards 34, Interim Financial Reporting (“IAS 34”), on a basis consistent with policies disclosed in the Company’s annual audited consolidated financial statements for the fiscal year ended December 31, 2020 which were prepared in accordance with IFRS as issued by the International Accounting Standards Board (“IASB”) and interpretations of the IFRS Interpretations Committee (“IFRIC”).

Certain information and footnote disclosure normally included in the annual audited consolidated financial statements, prepared in accordance with IFRS, have been omitted or are condensed. These unaudited condensed interim consolidated financial statements should be read in conjunction with the annual audited consolidated financial statements of the Company for the year ended December 31, 2020.

The financial information included herein reflects all adjustments that, in the opinion of management, are necessary for a fair presentation of the results for the interim periods presented. The results of operations for the periods ended September 30, 2021 and 2020 are not necessarily indicative of the results to be expected for the full year.

These unaudited condensed interim consolidated financial statements were approved by the board of directors of the Company (the “Board of Directors”) on November 11, 2021.

**b. Basis of presentation**

The unaudited condensed interim consolidated financial statements of the Company have been prepared on a historical cost basis with the exception of certain financial instruments that are measured at fair value. Historical cost is generally based on the fair value of the consideration given in exchange for assets.



## **2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES – continued**

### **c. Basis of consolidation**

The unaudited condensed interim consolidated financial statements incorporate the financial statements of the Company and entities, including structured entities (“SEs”) controlled by the Company. Control exists when the Company is exposed to, or has the rights to, variable returns from its involvement with the entity and has the ability to affect those returns through its power over the entity.

#### *Investment entities*

The Company consolidates SEs when it has control over such SEs, irrespective of the size of the equity investment held in a particular SE.

Pre-need merchandise and service trust fund investments represent amounts set aside in both provincially and state legislated trust funds related to pre-need cemetery and funeral contracts. Care and maintenance trust fund investments represent amounts set aside in trust for provincially and state legislated care and maintenance fund obligations and non-legislated care and maintenance fund investments related to cemetery interment right sales. These trust funds are SEs as defined in IFRS 12, “Disclosure of interests in other entities.” The Company assesses control over these entities in accordance with IFRS 10, “Consolidated financial statements.” In accordance with this guidance, the Company has determined that the Company is the primary beneficiary of these trusts, as the Company is exposed to the majority of variable losses and returns associated with these trusts and has the ability to affect those returns through its power over the trusts. The Company directs the investment policies of these trust funds to obtain the majority of the benefits of the activities of these trusts.

#### *Pre-need trust fund*

The pre-need merchandise and service trust funds are recorded at fair value and amortized cost. Any unrealized net gain or loss resulting from changes in the fair value of the legislated trust funds, as well as accumulated and undistributed income, are recorded to deferred pre-need receipts held in trust.

#### *Care and maintenance trust fund*

The care and maintenance fund investments are recorded at fair value and amortized cost. Any unrealized net gain or loss resulting from changes in the fair value of the cemetery care and maintenance fund investments is recorded to the care and maintenance trusts’ corpus.

#### *Transactions eliminated on consolidation*

All intra-group transactions, balances, income, and expenses are eliminated in full on consolidation.

**2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES – continued**

**d. Functional currency**

The unaudited condensed interim consolidated financial statements are presented in Canadian dollars, which is also the parent company's functional currency. The financial statements of foreign subsidiaries for which the functional currency is not the Canadian dollar are translated into Canadian dollars using the exchange rate in effect at the end of the reporting period for assets and liabilities and the average exchange rates for the period for revenue, expenses and cash flows. Foreign exchange differences arising on translation are recognized in other comprehensive income and in accumulated other comprehensive income in shareholders' equity.

Within each entity, transactions in currencies other than the functional currency are recorded at the rates of exchange prevailing on dates of transactions. At the end of each reporting period, monetary assets and liabilities denominated in foreign currencies are translated to the currency at the exchange rate at that date. Foreign exchange differences arising on translation are recognized in the consolidated statements of earnings. Non-monetary assets and liabilities that are measured at historical cost are translated using the exchange rate at the date of the transaction.

**e. Earnings per share**

Basic earnings per share are computed by dividing net earnings by the weighted average number of common shares outstanding for the period. Diluted earnings per share are calculated using the same method as basic earnings per share adjusted for the weighted average number of common shares outstanding for the period to reflect the dilutive impact, if any, of convertible instruments and equivalents, assuming they were exercised for the number of common shares calculated by applying the treasury stock method.

**f. Business combinations**

The Company applies the acquisition method in accounting for business combinations.

The Company measures goodwill as the difference between the fair value of the consideration transferred, including the recognized amount of any non-controlling interest in the acquiree, and the net recognized amount (generally fair value) of the identifiable assets acquired and liabilities assumed, all measured as of the acquisition date.

The consideration transferred includes the fair value of the assets transferred (including cash), liabilities incurred by the Company on behalf of the acquiree, and equity interests issued by the Company. The consideration transferred also includes the fair value of any contingent consideration.

## **2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES – continued**

### **f. Business combinations – continued**

Transaction costs that the Company incurs in connection with a business combination, such as finders' fees, legal fees, due diligence fees, and other professional and consulting fees, are expensed in the period as incurred and included in the unaudited condensed interim consolidated statements of earnings as acquisition and integration costs.

## **3. CRITICAL ESTIMATES AND JUDGEMENTS**

### *Use of estimates*

The preparation of these unaudited condensed interim consolidated financial statements requires management to make certain estimates, judgements and assumptions that affect the reported amounts of assets and liabilities at the date of the unaudited condensed interim consolidated financial statements and the reported expenses during the period. Actual results could differ from these estimates. Significant assumptions about the future and other sources of estimation uncertainty that management has made at the end of the reporting period could result in a material adjustment to the carrying amounts of assets, liabilities, and equity in the event that actual results differ from assumptions. These assumptions are disclosed in Note 3 to its audited annual consolidated financial statements for the year ended December 31, 2020.

The Company is continuing to adapt to evolving regulatory measures and health authority guidelines concerning the COVID-19 pandemic. The outbreak of this contagious illness continues to pose a threat to the health and economic wellbeing of our employees and their families, the families we serve, our vendors and the Company. In all communities we serve, funeral homes and cemeteries have been classified as essential services and we have remained open to serve our families at their time of need. The ongoing pandemic could lead to interruptions in our supply chain and temporary closures of our supplier facilities. The extent to which COVID-19 and its effect on the economy will impact our business is indeterminable, and it is not possible to reliably estimate the length and severity of COVID-19 related impacts on the financial results and operations of the Company. The Company is monitoring the situation closely and will continue to make all efforts to minimize the risk to employees, customers and other stakeholders. Given the Company's ability to continue operating its business, no indicators of impairment were identified in relation to COVID-19.

**PARK LAWN CORPORATION**  
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**4. PRE-NEED RECEIVABLES**

	September 30, 2021	December 31, 2020
Pre-need receivables, current portion	\$ 35,615,782	\$ 33,120,302
Pre-need receivables, net of current portion	77,999,961	72,013,545
Total	<u>\$ 113,615,743</u>	<u>\$ 105,133,847</u>

The above is net of an allowance for sales returns of \$14,721,124 at September 30, 2021 (at December 31, 2020 - \$13,101,436).

**5. INVENTORIES**

	September 30, 2021	December 31, 2020  (Restated, Measurement Period Adjustment - see Note 6)
Merchandise inventories	\$ 4,466,061	\$ 4,365,474
Cemetery lots	43,377,562	46,710,091
Crypts and niches	45,140,942	44,758,868
Construction in progress	8,736,676	8,166,471
Total	101,721,241	104,000,904
Current portion	<u>12,157,223</u>	<u>12,103,621</u>
Non-current portion	<u>\$ 89,564,018</u>	<u>\$ 91,897,283</u>

There were no inventory write-downs in either period.

**6. BUSINESS COMBINATIONS**

*Acquisitions completed in fiscal 2021 through September 30, 2021*

The following table summarizes the statement of financial position impact on the acquisition date of the Company's business combinations that occurred in the period ended September 30, 2021:

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**6. BUSINESS COMBINATIONS – continued**

*Acquisitions completed in fiscal 2021 – continued*

	Preliminary Other (i),(ii),(iii),(v)	Preliminary Mississippi Businesses (iv)	Total
<b>Assets acquired:</b>			
Cash	\$ 153,716	\$ 342,660	\$ 496,376
Accounts receivable	127,616	436,619	564,235
Pre-need receivables	337,165	271,511	608,676
Inventories	1,631,970	24,420	1,656,390
Land held for development	582,689	125,650	708,339
Property and equipment	18,876,068	17,120,539	35,996,607
Care and maintenance trust fund investments	7,486,899	793,053	8,279,952
Pre-need merchandise and service trust fund investments	3,396,227	5,091,212	8,487,439
Deferred commissions	326,949	63,189	390,138
Prepaid expenses and other assets	-	6,794	6,794
Goodwill	28,492,676	24,526,424	53,019,100
Intangibles	4,268,721	-	4,268,721
Total assets	<u>\$ 65,680,696</u>	<u>\$ 48,802,071</u>	<u>\$ 114,482,767</u>
<b>Liabilities assumed:</b>			
Accounts payable and accrued liabilities	\$ 48,403	\$ 193,307	\$ 241,710
Lease liabilities	78,115	-	78,115
Care and maintenance trusts' corpus	7,486,899	793,053	8,279,952
Deferred pre-need receipts held in trust	3,396,227	5,091,212	8,487,439
Deferred revenue	1,802,346	1,949,428	3,751,774
	<u>12,811,990</u>	<u>8,027,000</u>	<u>20,838,990</u>
<b>Fair value of consideration transferred:</b>			
Cash consideration	49,332,554	40,775,071	90,107,625
Deferred cash consideration	3,536,152	-	3,536,152
	<u>52,868,706</u>	<u>40,775,071</u>	<u>93,643,777</u>
Total liabilities and considerations	<u>\$ 65,680,696</u>	<u>\$ 48,802,071</u>	<u>\$ 114,482,767</u>

- (i) Effective as of April 1, 2021 the Company completed the acquisition of Wichmann Funeral Home & Crematory, Inc., BDB Company LLP and 312 Milwaukee Street, LLC in Appleton, Menasha, Kaukauna and Kimberly, Wisconsin (collectively the “Wichmann Businesses”). The Wichmann Businesses consist of five funeral homes and one cremation business in the Madison area.
- (ii) On April 22, 2021 the Company completed the acquisition of the assets of West Funeral Home, Inc., West Monument Company and Cemetery, Inc. and Sky View Memorial Park, Inc., in Asheville and Weaverville, North Carolina (collectively the “West Businesses”). The West Businesses consist of one funeral home, three cemeteries and one monument company.
- (iii) On May 1, 2021 the Company completed the acquisition of all of the issued and outstanding membership interests of Cremation Society of Tennessee and Family Care Services, LLC, as well as all of the issued and outstanding stock of Polk Memorial Gardens Corporation and Williams Funeral Home, Inc. with businesses located in Columbia, Mt. Pleasant and Pulaski, Tennessee (collectively the “Williams Businesses”). The Williams Businesses consist of two funeral homes, three cemeteries and one cremation business in Middle Tennessee.

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**6. BUSINESS COMBINATIONS – continued**

*Acquisitions completed in fiscal 2021 – continued*

- (iv) On August 9, 2021, the Company purchased one on-site funeral home/cemetery property and ten stand-alone funeral homes in Mississippi (collectively the “Mississippi Businesses”). The company purchased all the outstanding stock and membership interests of Mississippi. These businesses both complement the company’s existing operations in Jackson, as well as represent new expansion into the Gulf Coast market. The purchase price for Mississippi Businesses was \$40,775,071 (US\$32,451,310).
- (v) On September 1, 2021, the Company acquired substantially all of the assets of Williamson Memorial Funeral Home & Cremation Services and Spring Hill Memorial Park, Funeral Home & Cremation Services in Franklin and Spring Hill, Tennessee, (collectively the “Williamson Businesses”). These properties consist of two combination funeral home and cemetery properties.

The collective purchase price for Wichmann, West, Williams and Williamson Businesses was \$52,868,706 (US\$42,243,991).

The fair value allocations for the above acquisitions are based on preliminary purchase allocations conducted by management. As the acquisitions are within the measurement period under IFRS 10, they continue to be refined. The Company is gathering information to finalize the fair value of inventories, land held for development, property and equipment, intangibles, and deferred revenue.

The above acquisitions include deferred cash consideration which primarily relates to non-compete agreements and other seller notes. In relation to these acquisitions, the Company incurred expenses on legal services, financial and tax due diligence, post closing audits, premiums for representation and warranty insurance, preparation of independent valuation reports to substantiate purchase price allocations, preparation of reports for regulatory compliance purposes, and internal compensation.

For the above acquisitions, goodwill encompasses qualitative factors such as location heritage and workforce synergies.

*Acquisitions completed in fiscal 2020*

The Company has restated the comparative figures in the consolidated statement of financial position based on the measurement period adjustments related to the purchase price allocations for the acquisitions of J.F. Floyd Mortuary, Crematory, and Cemetery (“J.F. Floyd”), described below. The following table summarize the effects of the change on the line items of the consolidated statement of financial position for the year ended December 31, 2020.

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**6. BUSINESS COMBINATIONS – continued**

*Acquisitions completed in fiscal 2020 – continued*

	December 31, 2020		December 31, 2020
	<i>As previously stated</i>	<i>Adjustments</i>	<i>As restated</i>
Inventories, net of current portion	\$ 95,211,242	\$ (3,313,959)	\$ 91,897,283
Land held for development	26,414,299	210,438	26,624,737
Goodwill and intangibles	422,504,504	2,505,508	425,010,012
Deferred revenue	(176,170,396)	598,013	(175,572,383)
Total	<u>\$ 367,959,649</u>	<u>\$ -</u>	<u>\$ 367,959,649</u>

The following table summarizes the statement of financial position impact on the acquisition date of the Company's business combinations that occurred in the year ended December 31, 2020:

	Final Family Legacy and Harpeth Hills (vi)	Final J.F. Floyd (viii)	Final Other (vii),(ix)	Total
<b>Assets acquired:</b>				
Cash	\$ 1,814,726	\$ 226,621	\$ -	\$ 2,041,347
Accounts receivable	1,830,190	1,329,153	-	3,159,343
Pre-need receivables	3,913,730	1,068,350	-	4,982,080
Inventories	7,719,078	5,755,621	57,328	13,532,027
Land held for development	949,857	1,698,597	-	2,648,454
Property and equipment	25,011,093	7,238,852	1,743,995	33,993,940
Care and maintenance trust fund investment	10,556,556	7,959,370	-	18,515,926
Pre-need merchandise and service trust fund investments	13,338,371	4,549,532	916,939	18,804,842
Deferred commissions	2,006,826	723,930	-	2,730,756
Prepaid expenses and other assets	105,996	614,099	-	720,095
Goodwill	42,159,001	11,512,032	2,133,887	55,804,920
Intangibles	6,478,200	1,814,883	327,220	8,620,303
Total assets	<u>\$ 115,883,624</u>	<u>\$ 44,491,040</u>	<u>\$ 5,179,369</u>	<u>\$ 165,554,033</u>
<b>Liabilities assumed:</b>				
Accounts payable and accrued liabilities	\$ 2,214,495	\$ 277,947	\$ -	\$ 2,492,442
Note payable	756,675	-	-	756,675
Lease liabilities	183,103	-	1,419,540	1,602,643
Deferred tax liabilities	-	1,190,795	-	1,190,795
Care and maintenance trusts' corpus	10,556,556	7,959,370	-	18,515,926
Deferred pre-need receipts held in trust	13,338,371	4,549,532	916,939	18,804,842
Deferred revenue	19,836,136	5,276,343	-	25,112,479
	<u>46,885,336</u>	<u>19,253,987</u>	<u>2,336,479</u>	<u>68,475,802</u>
<b>Fair value of consideration transferred:</b>				
Cash consideration	40,156,875	24,326,595	2,715,670	67,199,140
Converted promissory note	27,102,791	-	-	27,102,791
Deferred cash consideration	1,178,037	1,325,700	127,220	2,630,957
Working capital adjustment	560,585	(415,242)	-	145,343
	<u>68,998,288</u>	<u>25,237,053</u>	<u>2,842,890</u>	<u>97,078,231</u>
Total liabilities and considerations	<u>\$ 115,883,624</u>	<u>\$ 44,491,040</u>	<u>\$ 5,179,369</u>	<u>\$ 165,554,033</u>



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**6. BUSINESS COMBINATIONS – continued**

*Acquisitions completed in fiscal 2020 – continued*

- (vi) On January 31, 2020, the Company completed the acquisition of all the outstanding stock and membership interests of Family Legacy, LLC (“Family Legacy”) for a purchase price of \$68,998,288 (US\$51,976,111), a business with 12 locations operating in Nashville, Tennessee, as well as all of the outstanding membership interests in WG-TN and HHMG (“Harpeth Hills”) a large combination business located in Nashville, Tennessee. In connection with the Harpeth Hills acquisition, a promissory note of \$27,102,791 (US\$20,416,415) was converted to equity interest in Harpeth Hills. The above acquisition expanded PLC’s U.S. operations into the high-growth middle Tennessee metropolitan market by adding four combination funeral home and cemetery properties, seven stand-alone funeral homes and two stand-alone cemeteries. The transaction was funded with proceeds from PLC’s revolving loan facility (Note 15).
- (vii) On October 1, 2020, the Company completed the acquisition of the assets of Bowers Funeral Service Ltd. (“Bowers”), a three-location funeral home business located in Salmon Arm, Golden and Revelstoke, British Columbia for a purchase price of \$1,920,545. The Bowers’ acquisition was funded with the cash on hand.
- (viii) On November 2, 2020, the Company completed the acquisition of all the outstanding stock of J.F. Floyd, a group of businesses located in Spartanburg and Charleston, South Carolina for a purchase price of \$25,237,053 (US\$19,036,776). The J.F. Floyd acquisition added three combination funeral home and cemetery properties, one stand-alone funeral home, six stand-alone cemeteries and one stand-alone crematory.
- (ix) On December 15, 2020, the Company completed the acquisition of the assets of Winscott Funeral Service Corp. (“Winscott”), a business located in Benbrook, Texas. The Winscott acquisition added one funeral home location in the Dallas/Fort Worth region.

The above acquisitions include deferred cash consideration which primarily relates to non-compete agreements and other seller notes. In relation to these acquisitions, the Company incurred expenses on legal services, financial and tax due diligence, post closing audits, premiums for representation and warranty insurance, preparation of independent valuation reports to substantiate purchase price allocations, preparation of reports for regulatory compliance purposes, and internal compensation.

For the above acquisitions, goodwill encompasses qualitative factors such as location heritage and workforce synergies.



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**7. LAND HELD FOR DEVELOPMENT**

Land held for development represents land held for future cemetery, funeral, and other development opportunities.

	January 1, 2021	Acquired in business combinations	Additions	Transferred to inventory	Disposals	Foreign currency translation	September 30, 2021
Cost:							
Land held for development	26,624,737	708,339	2,783,343	(1,080,130)	-	64,724	29,101,013
Total	<u>\$ 26,624,737</u>						<u>\$ 29,101,013</u>

	January 1, 2020	Acquired in business combinations	Additions	Transferred to inventory	Disposals	Foreign currency translation	December 31, 2020 (Restated, Measurement Period Adjustment - see Note 6)
Cost:							
Land held for development	24,452,997	2,648,454	235,448	(214,716)	-	(497,446)	26,624,737
Total	<u>\$ 24,452,997</u>						<u>\$ 26,624,737</u>

**8. PROPERTY AND EQUIPMENT**

	January 1, 2021	Acquired in business combinations	Additions	Disposals	Foreign currency translation	September 30, 2021
Cost:						
Land	\$ 59,669,959	6,812,288	177,584	(1,835,374)	162,737	\$ 64,987,194
Buildings, cemetery and funeral	147,177,921	23,388,793	10,653,027	(6,963,481)	556,335	174,812,595
Machinery, equipment and automotive	25,019,932	5,008,204	4,022,130	(1,469,993)	149,639	32,729,912
Cemetery improvements	17,208,805	709,207	891,954	-	36,810	18,846,776
Right-of-use asset	10,556,446	78,115	316,448	(737,545)	(2,600)	10,210,864
Total	<u>259,633,063</u>	<u>35,996,607</u>	<u>16,061,143</u>	<u>(11,006,393)</u>	<u>902,921</u>	<u>301,587,341</u>
Accumulated depreciation:						
Buildings, cemetery and funeral	13,913,121	-	4,507,731	(1,252,924)	84,201	17,252,129
Machinery, equipment and automotive	10,912,426	-	2,913,328	(716,440)	51,600	13,160,914
Cemetery improvements	4,066,661	-	389,678	-	9,816	4,466,155
Right-of-use asset	3,539,718	-	1,572,614	(727,126)	6,205	4,391,411
Total	<u>32,431,926</u>	<u>-</u>	<u>9,383,351</u>	<u>(2,696,490)</u>	<u>151,822</u>	<u>39,270,609</u>
Net book value	<u>\$ 227,201,137</u>					<u>\$ 262,316,732</u>

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**8. PROPERTY AND EQUIPMENT - continued**

	January 1, 2020	Acquired in business combinations	Additions	Disposals	Foreign currency translation	December 31, 2020
Cost:						
Land	\$ 52,698,436	8,057,925	279,240	(101,911)	(1,263,731)	\$ 59,669,959
Buildings, cemetery and funeral	120,933,778	18,210,258	11,498,415	(498,132)	(2,966,398)	147,177,921
Machinery, equipment and automotive	21,199,779	1,659,300	2,987,559	(320,210)	(506,496)	25,019,932
Cemetery improvements	11,301,600	4,468,471	1,846,565	-	(407,831)	17,208,805
Right-of-use asset	8,222,081	1,597,986	1,155,936	(305,842)	(113,715)	10,556,446
Total	214,355,674	33,993,940	17,767,715	(1,226,095)	(5,258,171)	259,633,063
Accumulated depreciation:						
Buildings, cemetery and funeral	7,991,384	-	6,398,064	(116,101)	(360,226)	13,913,121
Machinery, equipment and automotive	7,110,147	-	4,151,264	(68,869)	(280,116)	10,912,426
Cemetery improvements	3,453,310	-	685,756	-	(72,405)	4,066,661
Right-of-use asset	1,740,955	-	2,091,157	(230,700)	(61,694)	3,539,718
Total	20,295,796	-	13,326,241	(415,670)	(774,441)	32,431,926
Net book value	\$ 194,059,878					\$ 227,201,137

Property and equipment depreciation expense amounted to \$9,383,351 and \$9,854,308 for the nine months period ended September 30, 2021 and 2020, respectively. Property and equipment depreciation expense amounted to \$3,173,437 and \$3,387,728 for the three months period ended September 30, 2021 and 2020, respectively. Depreciation expense is included in general and administrative expenses on the unaudited condensed interim consolidated statements of earnings.

Included in additions at September 30, 2021 are \$7,325,584 of additions at Canadian cemeteries and funeral sites (at December 31, 2020 - \$6,669,749) and \$8,735,559 of additions at U.S. cemeteries and funeral sites (at December 31, 2020 - \$11,097,966).

The disposal of \$6,598,789 relates to the sale of Parkland Funeral Holdings Ltd ("Parkland"), a non-strategic business (see Note 25).

During the nine months period ended September 30, 2021, the Company sold property for a sale price of \$1,716,911 realizing a net gain of \$4,984.

During the nine months period ended September 30, 2020, the Company sold property for a sale price of \$756,809 realizing a net gain of \$13,408.

The gains and losses described above on the sale of property and equipment are included in other income (expenses).

Management has reviewed the valuation of the property and equipment and has not identified any indicators of impairment in the value of the property and equipment.

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**9. CARE AND MAINTENANCE TRUST FUND INVESTMENTS**

The Company's care and maintenance trust funds were established, as required by provincial and state regulations, to receive principal contributions from the Company upon the sale of cemetery lots, mausoleum crypts and niches.

Pursuant to the requirements of provincial and state regulations, the Company is required to deposit a portion of the proceeds received in respect of the sale of cemetery lots, mausoleum crypts and niches into trust. Such amounts are treated as a cost of sale at the time of the sale.

The principal of these trusts is recorded in the unaudited condensed interim consolidated statements of financial position and represents these contributions to the trusts. The corpus generally remains in perpetuity and the income may be paid to the Company to be used exclusively for eligible care and maintenance of the cemeteries and crematoriums as defined by provincial and state regulations. In the United States, many states require capital gains and losses to be held in perpetuity in these trusts, however, certain states allow net capital gains and losses to be included in the income that is paid to the Company. Additionally, some states allow a total return distribution to the Company which may contain income, net capital appreciation, and principal.

Investment income recognized in operations amounted to \$8,304,989 and \$7,670,850 for the nine months period ended September 30, 2021, and 2020, respectively. Investment income recognized in operations amounted to \$2,608,987 and \$2,624,919 for the three months period ended September 30, 2021 and 2020, respectively.

Care and maintenance trust fund investments consist of the following:

	Fair Value		Cost	
	September 30, 2021	December 31, 2020	September 30, 2021	December 31, 2020
<b>Cash and cash equivalents</b>	\$ 20,656,040	\$ 9,015,412	\$ 19,317,031	\$ 9,015,429
<b>Fixed Income</b>				
<i>Canadian</i>				
Corporate	9,905,891	13,428,138	10,528,140	10,508,290
Government	226,103	239,812	174,665	174,665
<i>US</i>				
Corporate	4,541,878	65,423,372	4,461,265	67,263,236
Government	-	-	-	-
<b>Equities</b>				
<i>Canadian</i>	61,852,531	51,234,037	48,120,564	42,929,577
<i>US</i>	22,753,253	35,821,065	18,890,789	32,802,514
<i>Canadian Preferred</i>	4,238,839	2,704,463	3,466,708	2,813,131
<i>US Preferred</i>	3,689,056	-	3,736,197	-
<b>Mutual Funds/ETFs</b>				
Equity	36,562,279	18,816,599	36,548,166	16,993,088
Fixed Income	58,179,364	11,385,245	57,591,050	11,339,095
Preferred	29,815,538	16,251,948	29,965,953	15,835,303
<b>Alternative</b>	24,562,642	21,681,390	20,573,138	18,403,284
	<u>\$ 276,983,414</u>	<u>\$ 246,001,481</u>	<u>\$ 253,373,666</u>	<u>\$ 228,077,612</u>

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**10. PRE-NEED MERCHANDISE AND SERVICE TRUST FUND INVESTMENTS**

Pre-need merchandise and service trust funds were established as required by provincial and state regulations to hold funds paid in advance of need, to purchase when required at-need supplies and services such as funeral services, merchandise, grave and crypt openings. When the services are performed, the Company withdraws the money held in the trust funds to pay for the supplies and services.

Pre-need merchandise and service trust fund investments consist of the following:

	Fair value		Cost	
	September 30, 2021	December 31, 2020	September 30, 2021	December 31, 2020
<b>Cash and cash equivalents</b>	\$ 28,570,165	\$ 8,852,595	\$ 28,570,165	\$ 8,852,595
<b>GIC's</b>	29,631,164	29,859,660	29,631,164	29,859,660
<b>Fixed Income</b>				
<i>Canadian</i>				
Corporate	25,706	595,082	24,879	604,138
Government	23,143	23,674	23,352	23,352
<i>US</i>				
Corporate	10,398,559	66,746,827	10,407,425	55,017,818
Government	933,000	-	882,981	-
<b>Equities</b>				
<i>Canadian</i>	235,828	1,433,234	166,787	1,511,813
<i>US</i>	13,510,525	32,111,836	12,641,403	27,716,829
<i>Canadian Preferred</i>	-	-	-	-
<i>US Preferred</i>	3,012,733	6,345,448	3,048,792	6,195,069
<b>Mutual Funds/ETFs</b>				
Equity	122,181,682	57,794,968	125,439,695	52,856,057
Fixed Income	66,673,317	49,900,253	66,608,765	48,984,101
Preferred	-	-	-	-
<b>Alternative</b>	33,108,057	39,385,007	27,685,759	32,529,371
	<u>\$ 308,303,878</u>	<u>\$ 293,048,584</u>	<u>\$ 305,131,166</u>	<u>\$ 264,150,803</u>

**11. PREARRANGED FUNERAL INSURANCE CONTRACTS**

In addition to trust funded prearranged funeral services contracts, the Company also has prearranged funeral services contracts which are funded by insurance. As of September 30, 2021, the current face amount of pre-funded policies was \$495,742,823 (at December 31, 2020 – \$368,903,733). Families who have prearranged with the Company will receive a refund to the extent that the face amount of the policy exceeds the current retail value of the merchandise and services to be provided. The insurance funded contracts are not included in the unaudited condensed interim consolidated financial statements as the Company is not the beneficiary of the policy. Amounts funded through insurance are available to the Company when the funeral services are performed.

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**12. GOODWILL AND INTANGIBLES**

The changes in the carrying amount of goodwill and intangible assets at September 30, 2021 were:

	January 1, 2021	Acquired in business combinations	Additions	Disposals	Foreign currency translation	September 30, 2021
Cost:						
Goodwill	\$ 395,344,495	53,019,100	-	(2,295,458)	1,043,728	\$ 447,111,865
Non-compete agreements	12,597,984	2,015,776	-	-	9,672	14,623,432
Brand	20,974,607	2,252,945	-	-	70,270	23,297,822
Computer software	1,663,925	-	620,396	-	12,480	2,296,801
Total	430,581,011	57,287,821	620,396	(2,295,458)	1,136,150	487,329,920
Accumulated amortization:						
Non-compete agreements	5,570,999	-	1,379,051	-	-	6,950,050
Computer software	-	-	-	-	-	-
Total	5,570,999	-	1,379,051	-	-	6,950,050
Net book value	<u>\$ 425,010,012</u>					<u>\$ 480,379,870</u>

  

	January 1, 2020	Acquired in business combinations	Additions	Disposals	Foreign currency translation	December 31, 2020 <i>(Restated, Measurement Period Adjustment - See Note 6)</i>
Cost:						
Goodwill	\$ 353,316,157	55,804,920	-	-	(13,776,582)	\$ 395,344,495
Non-compete agreements	10,441,200	2,260,628	-	-	(103,844)	12,597,984
Brand	15,168,684	6,359,675	-	-	(553,752)	20,974,607
Computer software	969,705	-	751,600	-	(57,380)	1,663,925
Total	379,895,746	64,425,223	751,600	-	(14,491,558)	430,581,011
Accumulated amortization:						
Non-compete agreements	3,122,968	-	2,448,031	-	-	5,570,999
Computer software	-	-	-	-	-	-
Total	3,122,968	-	2,448,031	-	-	5,570,999
Net book value	<u>\$ 376,772,778</u>					<u>\$ 425,010,012</u>

The disposal of \$2,295,458 relates to the sale of Parkland, a non-strategic business (see Note 25).

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**13. DEFERRED COMMISSIONS**

	September 30, 2021	December 31, 2020
Deferred commissions		
Opening balance:	\$ 32,814,234	\$ 28,191,067
Acquired in business combinations	390,138	2,730,756
Additions	8,314,774	7,490,472
Amortization	(6,652,491)	(4,675,670)
Foreign currency translation	103,440	(922,391)
Closing balance:	<u>\$ 34,970,095</u>	<u>\$ 32,814,234</u>

**14. PREPAID EXPENSES AND OTHER ASSETS**

	September 30, 2021	December 31, 2020
Promissory note	\$ 1,789,683	\$ 6,694,170
Prepaid expenses and other	7,289,649	5,277,775
Total current other assets	<u>\$ 9,079,332</u>	<u>\$ 11,971,945</u>
	September 30, 2021	December 31, 2020
Secured convertible debt investment	\$ 6,468,999	\$ 6,399,249
Prepaid expenses and other	1,340,273	1,698,464
Total non-current other assets	<u>\$ 7,809,272</u>	<u>\$ 8,097,713</u>

*i) Current other assets*

Included in current other assets at December 31, 2020 was a promissory note of \$6,500,000 to Serenity Valley Mausoleum Inc. (“Serenity Mausoleum”) and Serenity Valley P. Lawn Management Inc. (“Serenity Management”) which was measured at amortized cost. The promissory note was repaid in the first quarter of 2021. Included in current other assets at September 30, 2021 is a promissory note receivable of \$1,785,147 related to sale of Parkland (see Note 25). The note bears interest at a rate of 5% per annum and matures on December 18, 2021.

*ii) Non-current other assets*

Included in non-current other assets is a \$6,300,000 (at December 31, 2020 - \$6,300,000) secured debt investment in Humphrey Funeral Home A. W. Miles – Newbigging Chapel Limited (“Humphrey”) which is measured at fair value. The debenture bears interest at 5% and is convertible into equity of Humphrey on maturity, on November 9, 2023 at the option of the Company. The debenture is due on demand after a period of five years. The fair value of the secured debt investment approximates the book value.

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**14. PREPAID EXPENSES AND OTHER ASSETS - continued**

*ii) Non-current other assets - continued*

In the nine months period ended September 30, 2020, the Company sold other assets resulting in a loss of \$57,624.

During the nine month period ended September 30, 2021, the Company recognized an impairment on other assets of \$306,667 (see Note 25).

**15. LONG-TERM DEBT**

	September 30, 2021	December 31, 2020
Revolving loan facility	\$ 86,354,711	\$ 144,064,440
Mortgages	-	1,020,781
Other debt	396,162	646,508
Deferred financing costs	(2,017,824)	(2,031,321)
Total	84,733,049	143,700,408
Current portion	231,375	353,389
Non-current portion	<u>\$ 84,501,674</u>	<u>\$ 143,347,019</u>

*Revolving loan facility*

On August 31, 2021, the Company amended its existing syndicated bank financing arrangement to increase its Credit Facility by \$50,000,000 to \$300,000,000. The amended Credit Facility has a term of five years with a maturity date of August 31, 2026. The revolving facility bears variable interest at the banker's acceptance rate plus an applicable margin based on a leverage ratio calculation. As part of the amendment the interest spread of the variable interest rate was reduced. As a part of the August 31, 2021 amendment, the leverage ratio was increased to 3.75% for the 5 year term.

At September 30, 2021, there was \$86,354,711 outstanding under the Credit Facility including \$67,654,711 (US\$53,100,000) borrowed under the Credit Facility (at December 31, 2020 - \$144,064,440 including \$2,164,440 (US\$1,800,000) borrowed under the Credit Facility). Deferred financing costs have been capitalized and are being amortized over the term of the Credit Facility. For the nine months period ended September 30, 2021 and 2020, the amortization of deferred financing costs was \$627,501 and \$465,586, respectively and for the three months period ended September 30, 2021 and 2020, the amortization of

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**15. LONG-TERM DEBT – continued**

*Revolving loan facility - continued*

deferred financing costs was \$243,610 and \$225,038, respectively. At September 30, 2021, standby letters of credit issued utilizing \$764,023 of the credit line (at December 31, 2020 - \$764,023).

*Other debt*

Other debt relates to equipment and is secured by the vehicles. This debt has interest rates ranging from 3% to 9% and remaining terms of 1 to 5 years.

*Debt covenants*

The Company was in compliance with all of its debt covenants in 2021 and 2020.

**16. NOTES PAYABLE**

	September 30, 2021	December 31, 2020
Notes payable	\$ 14,566,233	\$ 10,660,784
Current portion	4,812,430	2,697,019
Non-current portion	<u>\$ 9,753,803</u>	<u>\$ 7,963,765</u>

*Notes payable*

- i) The Company has an outstanding note payable of \$1,364,657 (at December 31, 2020 - \$1,355,804) to the former owner of real estate acquired by a cemetery. The note calls for yearly payments of \$50,000 at 0% interest until the note matures in 2113. Payments of principal are allowed to be deferred until the cemetery achieves positive cash flow. The note was discounted upon recognition to reflect an imputed interest rate of 5%. The note is nonrecourse and is subject to a development agreement that can be terminated by either party after May 9, 2023. The loan can be prepaid at any time without penalty.
- ii) The Company has outstanding notes payable of \$13,201,576 (at December 31, 2020 - \$9,305,070) to former owners of previously acquired businesses, primarily non-compete agreements, and notes related to the financing of the general business insurance policies. These notes payable have interest rates ranging from 2% to 6% and remaining terms of 1 to 10 years.



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**17. LEASE LIABILITIES**

Lease liabilities relate to office space, machinery, and equipment.

	September 30, 2021	December 31, 2020
Future minimum lease payments		
Due in less than one year	\$ 1,717,146	\$ 2,277,776
Due between one and two years	1,293,376	1,430,314
Due between two and three years	1,053,855	1,128,935
Due thereafter	3,151,126	3,741,628
Interest	(1,066,289)	(1,287,265)
Present value of minimum lease payments	6,149,214	7,291,388
Current portion	1,538,976	2,154,722
Non-current portion	<u>\$ 4,610,238</u>	<u>\$ 5,136,666</u>

Lease liabilities interest expense charged to operations amounted to \$255,401 and \$217,411 for the nine months period ended September 30, 2021 and 2020, respectively and \$92,825 and \$67,294 for the three months period ended September 30, 2021 and 2020, respectively.

**18. SENIOR UNSECURED DEBENTURES**

On July 14, 2020, the Company completed a bought deal offering of Senior Unsecured Debentures (“Debentures”) due December 31, 2025. A total of \$75,000,000 aggregate principal amount of Debentures were issued at a price of \$1,000 per Debenture. PLC also granted the underwriters an option to purchase up to an additional \$11,250,000 aggregate principal amount of Debentures, on the same terms and conditions. This option was exercised in full following the closing of the offering for total gross proceeds of \$86,250,000. The issuance included transaction costs of \$4,615,199 inclusive of \$250,000 in management compensation. The net proceeds from the offering were used to pay down the Credit Facility to free up capacity to fund potential future acquisition opportunities and for general corporate purposes.

The Debentures bear interest at a rate of 5.75% per annum, payable semi-annually in arrears on September 30 and December 31 of each year commencing on December 31, 2020 and will mature on December 31, 2025.

The Debentures are measured at amortized cost using the effective interest method over the life of the Debenture.

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**18. SENIOR UNSECURED DEBENTURES – continued**

The balance of the Debentures as at September 30, 2021 consists of the following:

	September 30, 2021
Face value upon issuance	\$ 86,250,000
Debt issuance costs	(4,615,199)
Fair value upon issuance	81,634,801
Accretion expense for 2020	329,746
Balance at December 31, 2020	81,964,547
Accretion expense for the period	550,899
Balance at September 30, 2021	\$ 82,515,446

The Debentures may not be redeemed by the Company prior to December 31, 2023 (the “First Call Date”).

On or after the First Call Date and prior to December 31, 2024, the Debentures may be redeemed by the Company, in whole or in part from time to time, on not more than 60 days and not less than 30 days prior notice at a redemption price equal to 102.875% of the principal amount of the Debentures redeemed plus accrued and unpaid interest, if any, up to but excluding the date set for redemption.

On or after December 31, 2024 and prior to December 31, 2025 (the “Maturity Date”), the Debentures may be redeemed by the Company, in whole or in part from time to time, on not more than 60 days and not less than 30 days prior notice at a redemption price equal to the principal amount of the Debentures redeemed plus accrued and unpaid interest, if any, up to but excluding the date set for redemption.

Interest expense on the Debentures amounted to \$3,739,866 and \$1,073,399 for the nine months period ended September 30, 2021 and 2020, respectively and \$1,260,209 and \$1,073,399 for the three months period ended September 30, 2021 and 2020, respectively. Accretion expense amounted to \$550,899 and \$111,096 for the nine months period ended September 30, 2021 and 2020, respectively and \$188,807 and \$111,096 for the three months period ended September 30, 2021 and 2020, respectively.

The Company has the right, at its sole discretion, to redeem or repay outstanding principal amounts thereunder at redemption or maturity of the Debentures by issuing common shares of the Company (the “Common Shares”) rather than the payment of cash. The Common Shares will be valued at the 20-day volume weighted average price (“VWAP”), less a 5% discount. If such option is exercised by the Company, holders of Debentures will become holders of equity securities of PLC and will, consequently, be subject to the general risks and uncertainties affecting equity shareholders, including the ability to claim an entitlement only in its capacity as a shareholder.

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**19. DEFERRED REVENUE**

Deferred revenue represents the amount of unperformed pre-arranged cemetery and funeral contracts. The components of deferred revenue consist of the following:

	September 30, 2021	December 31, 2020 <i>(Restated, Measurement Period Adjustment - see Note 6)</i>
Cemetery and funeral merchandise, lots, crypts, and niches	\$ 104,913,098	\$ 96,652,577
Cemetery and funeral services	87,710,295	78,919,806
Total	<u>\$ 192,623,393</u>	<u>\$ 175,572,383</u>

**20. DIVIDENDS**

The Company declares and pays cash dividends on a monthly basis to shareholders. The total amount of dividends declared by the Company for the nine months period ended September 30, 2021 and 2020 were \$10,313,053 or \$0.342 per share and \$10,079,903 or \$0.342 per share, respectively. The total amount of dividends declared by the Company for the three months period ended September 30, 2021 and 2020 were \$3,547,979 or \$0.114 per share and \$3,364,999 or \$0.114 per share per share, respectively. The monthly dividend was \$0.038 per share in all periods.

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**21. SHARE CAPITAL**

*Authorized*

Common shares

The Company is authorized to issue an unlimited number of Common Shares. All Common Shares issued are fully paid. The holders of Common Shares are entitled to share equally in dividends, returns of capital and to vote at shareholders' meetings.

*Shares issued and outstanding*

	Number of Common Shares	Amount
Balance January 1, 2020	29,354,844	\$ 502,047,830
Shares issued pursuant to:		
Dividend reinvestment plan (i)	84,377	2,105,158
Equity incentive plan (Note 22)	125,305	1,407,322
	<u>29,564,526</u>	<u>\$ 505,560,310</u>
Balance December 31, 2020		
Shares issued pursuant to:		
Dividend reinvestment plan (i)	66,519	2,140,973
Equity incentive plan (Note 22)	188,547	4,319,353
Prospectus financing, net of costs (ii)	4,081,000	143,218,753
	<u>33,900,592</u>	<u>\$ 655,239,389</u>
Balance September 30, 2021		

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**21. SHARE CAPITAL – continued**

*(i) Dividend reinvestment plan*

On October 13, 2015, the Company announced the implementation of a dividend reinvestment plan (“DRIP”). The DRIP allows eligible shareholders of PLC to reinvest their cash dividends into additional Common Shares, which will be issued from treasury or purchased on the open market on the applicable dividend payment date. If Common Shares are issued from treasury, the price at which such Common Shares are issued will be the volume weighted trading price of the Company’s Common Shares over the five business days immediately preceding such dividend payment date less a discount, if any, of up to 5%, at the Company’s election. The Company has determined to set the initial discount for purchases under the DRIP at 3%. The Company may, subject to the terms of the DRIP, alter or eliminate any discount at any time. For the nine month period ended September 30, 2021, 66,519 Common Shares were issued under the DRIP (for the year ended December 31, 2020 – 84,377).

*(ii) Prospectus financings*

On September 3, 2021, the Company completed a bought deal financing, issuing an aggregate of 4,081,000 Common Shares at a price of \$36.40 per Common Share for total of gross proceeds of \$148,548,400, including the exercise in full of the over-allotment option (the “2021 Financing”). The 2021 Financing included transaction costs of \$5,329,647 inclusive of \$367,500 in after tax management compensation. The Company recognized a deferred tax asset of \$1,921,573 from the transaction costs.

**22. EQUITY INCENTIVE PLAN**

At the annual and special meeting of shareholders held on May 31, 2016, the shareholders of the Company approved an equity incentive plan, as was subsequently amended and restated in May 2019 (the “EIP”). The purpose of the EIP is to, among other things: (i) provide the Company with a mechanism to attract, retain and motivate qualified directors, officers and employees of the Company, including its subsidiaries, (ii) reward directors, officers and employees that have been granted awards under the EIP for their contributions toward the long-term goals and success of the Company, and (iii) enable and encourage such directors, officers and employees to acquire Common Shares as long-term investments and proprietary interests in the Company.

On June 22, 2020, the shareholders of the Company approved a second amended and restated omnibus EIP. The amended EIP provides flexibility to the Company to grant equity-based incentive awards in the form of deferred share units (“DSUs”), restricted share units (“RSUs”), performance share units (“PSUs”), and options to acquire Common Shares (“Options”). The number of Common Shares that may be issued upon the settlement of awards granted under the EIP may not exceed 2,400,000 Common Shares of the Company.

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**22. EQUITY INCENTIVE PLAN - continued**

The Board plans to credit all DSUs, RSUs and PSUs with dividend equivalents in the form of additional DSUs, RSUs and PSUs, as applicable. Dividend equivalents vest in proportion to, and settle in the same manner as, the awards to which they relate.

*Deferred share units*

With the exception of the Chair of the Board, all directors of the Company are required to receive at least 50% of their annual Board retainers in equity, although they may elect to receive a greater percentage pursuant to the terms of the EIP. Directors will receive such equity in the form of DSUs. Provided, however, in lieu of DSUs, a director may elect to receive the equity portion of their retainer in cash which then must be used to purchase an equivalent amount of equity on the open market. As it pertains to the Chair of the Board, the Chair is required to receive at least 35% of his annual board retainer in the form of equity, although he may elect to receive a greater percentage pursuant to the terms of the EIP. The Chair will receive such equity in the form of DSUs. Provided, however, in lieu of DSUs, the Chair may elect to receive the equity portion of his retainer in cash which then must be used to purchase an equivalent amount of equity on the open market.

A DSU is a unit equivalent in value to a Common Share credited by means of a bookkeeping entry in the books of the Company. The number of DSUs granted is determined by the five-day volume weighted average trading price (the "Market Price"), but their value is tied to the then trading price of PLC's Common Shares. Upon settlement (typically on termination of service), holders will receive, in respect of each vested DSU, one fully paid and non-assessable Common Share or cash. At this time, the Board plans to settle DSUs for shares. Subject to the terms of an award agreement, DSUs will vest immediately at the date of grant. DSUs will be granted to directors every three months for services rendered. The DSU costs are expensed to share based incentive compensation as granted. The fair value of the DSU is determined based on the fair value of the Common Shares on the date of issuance.

Under the EIP, the following DSUs were granted by the Company and are outstanding. Each dividend equivalent represents one Common Share.

	September 30, 2021	December 31, 2020
Outstanding, beginning of the period	38,068	36,860
Awarded	14,095	10,514
Redemptions	(5,013)	(9,982)
Dividend equivalents	460	676
Outstanding, end of the period	<u>47,610</u>	<u>38,068</u>

*Restricted share units*

A RSU is a unit equivalent in value to a Common Share credited by means of a bookkeeping entry in the books of the Company which entitles the holder to receive one Common Share for each RSU after a specified vesting period determined by the Plan Administrator (as defined in the EIP), in its sole discretion.

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**22. EQUITY INCENTIVE PLAN – continued**

*Restricted share units - continued*

RSUs vest according to the terms of the applicable award agreement. All RSUs awarded to date vest within three years of their grant date.

Upon settlement, holders will receive, in respect of each vested RSU, either: (i) one fully paid and non-assessable Common Share, or (ii) subject to the approval of the Plan Administrator, a cash payment determined with reference to the Market Price in the same manner as with DSUs. At this time, the Board plans to settle RSUs for shares.

Under the EIP, the following RSUs were granted by the Company and are outstanding. Each dividend equivalent represents one Common Share. As at September 30, 2021, 125,590 of the awarded and outstanding RSUs have vested.

The RSU costs are expensed to share based incentive compensation when the RSUs vest. The fair value of the RSU is determined based on the fair value of the shares on the date of issuance. The weighted average issuance price for the nine months period ended September 30, 2021 was \$32.60 (for the twelve month period ended December 31, 2020 - \$28.42).

	September 30, 2021	December 31, 2020
Outstanding, beginning of the period	260,840	246,200
Awarded	58,291	115,888
Forfeited	(3,382)	(6,148)
Redemptions	(175,201)	(99,641)
Dividend equivalents	2,098	4,541
Outstanding, end of the period	<u>142,646</u>	<u>260,840</u>

*Performance Share Units*

A PSU is a unit equivalent in value to a Common Share credited by means of a bookkeeping entry in the books of the Company. PSUs vest according to the terms of the applicable award agreement. The PSUs listed below will cliff vest on March 31, 2022. The actual number of share units earned with respect to the three year performance period is subject to a multiplier (of between 0 and 1.5 times) and based on the average “bonus score” (which itself is determined with reference to the Board-approved annual bonus score card) obtained over a three-year performance period. The PSU costs are expensed to share based incentive compensation when the PSUs vest. The fair value of the PSU is determined based on the fair value of the Common Shares on the date of issuance multiplied by the bonus score.

Under the EIP, the following PSUs were granted by the Company and are outstanding. Each dividend equivalent represents one Common Share. None of the awarded and outstanding PSUs have vested.

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**22. EQUITY INCENTIVE PLAN – continued**

*Performance Share Units - continued*

	September 30, 2021	December 31, 2020
Outstanding, beginning of the period	24,537	61,266
Awarded	86,632	-
Forfeited	-	(21,674)
Redemptions	-	(15,684)
Dividend equivalents	724	629
Outstanding, end of the period	111,893	24,537

*Options*

On May 21, 2020, 390,000 Options were granted. The trading price of the Company's Common Shares at the time of the grant was \$22.26. The fair market value of Options was determined using the Black-Scholes valuation model with the following implicit assumptions: average risk-free rate of interest of 0.35%, dividend rate of 2.05%, volatility of 28.03%, forfeiture rate of 0% and an expected life of 5 years.

*Performance Options*

On October 5, 2020, 80,000 Options were granted. The trading price of the Common Shares at the time of the grant was \$27.94. The fair market value of the Options was determined using the Black-Scholes valuation model with the following implicit assumptions: average risk-free rate of interest of 0.26%, dividend rate of 1.63%, volatility of 28.23%, forfeiture rate of 0% and an expected life of 4 years. In addition, due to non-vesting conditions the Options were discounted using a Finnerty model, which assumed an estimated term of 7 years and a risk-free rate of 0.26%. The Options were then adjusted for non-vesting performance conditions with a weighted average expectancy of 38%.

Grant Date	Expiry Date	Exercise		1-Jan-20	Granted	Exercised	Expired	Forfeited	31/09/2021	Vested	Unvested
		Price									
May 30, 2019	June 30, 2023	\$ 25.43	1,058,000	-	-	-	(378,000)	680,000	-	680,000	
July 15, 2019	June 30, 2023	\$ 28.37	320,000	-	-	-	-	320,000	-	320,000	
May 21, 2020	May 21, 2025	\$ 20.98	-	390,000	(8,333)	-	-	381,667	-	381,667	
October 5, 2020	October 30, 2024	\$ 27.70	-	80,000	-	-	-	80,000	-	80,000	
			1,378,000	470,000	(8,333)	-	(378,000)	1,461,667	-	1,461,667	
	Weighted Average Exercise Price	\$ 26.11	\$ 22.12	\$ 20.98	\$ -	\$ 25.43	\$ 25.04	\$ -	\$ 25.04		

The compensation expense in respect of EIP amounted to \$3,432,453 and \$3,768,325 for the nine months period ended September 30, 2021 and 2020, respectively, and \$1,143,149 and \$1,165,547 for the three months period ended September 30, 2021 and 2020, respectively. Included in the compensation expense is \$118,279 and \$144,431 for the nine months period ended September 30, 2021 and 2020, respectively, of legal and administrative fees related to the issuance of EIP and \$88,173 and \$2,840 for the three months period ended September 30, 2021 and 2020, respectively. The counterpart has been reflected in contributed surplus. Management plans to settle all DSUs, RSUs, PSUs and Options by issuing Common Shares. When the DSUs, RSUs, PSUs and Options are settled for Common Shares, the amounts previously credited to contributed surplus are transferred to share capital.



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**23. NET SALES**

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2021	2020	2021	2020
Sales	\$ 91,230,755	\$ 78,933,038	\$ 266,689,805	\$ 228,315,552
Contributions to care and maintenance trust funds	(3,131,343)	(2,939,555)	(9,652,095)	(7,815,602)
Net sales	<u>\$ 88,099,412</u>	<u>\$ 75,993,483</u>	<u>\$ 257,037,710</u>	<u>\$ 220,499,950</u>

The Company has made an accounting presentation change to present the contributions to care and maintenance trust funds as a separate line below sales in the unaudited condensed interim consolidated statements of earnings. A line item called “Net sales” had been added.

The Company has reclassified the contributions to care and maintenance previously presented as cost of sales in the December 31, 2020 audited consolidated financial statements to net sales. The reclassification is a presentation change within gross profit on the unaudited condensed interim statement of earnings and has no impact on consolidated shareholders’ equity, consolidated net earnings or the consolidated cash flows. The Company has made this accounting presentation change as to better reflect the economics of sale transactions, to provide comparability among peers and to provide transparency on the impact of the accounting for contributions to care and maintenance trust funds.

**24. FINANCE COSTS**

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2021	2020	2021	2020
Finance costs:				
Interest on revolving loan facility (Note 15)	\$ 527,085	\$ 1,119,643	\$ 2,201,581	\$ 4,993,706
Interest on senior unsecured debentures (Note 18)	1,260,209	1,073,399	3,739,866	1,073,399
Interest on mortgages and other debt (Note 15)	141,518	167,662	426,560	460,912
Interest on lease liabilities (Note 17)	92,825	67,294	255,401	217,411
Amortization of deferred financing costs (Note 15)	243,610	225,038	627,501	465,586
Accretion expense on senior unsecured debentures (Note 18)	188,807	111,096	550,899	111,096
Interest capitalized to construction	(108,679)	(43,982)	(204,509)	(78,348)
Unrealized foreign exchange on finance costs	(18,950)	-	(126,717)	-
Total	<u>\$ 2,326,425</u>	<u>\$ 2,720,149</u>	<u>\$ 7,470,583</u>	<u>\$ 7,243,761</u>

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**25. OTHER INCOME (EXPENSES)**

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2021	2020	2021	2020
Special Committee (i)	\$ -	\$ -	\$ -	\$ (1,147,421)
Restructuring costs (ii)	-	-	-	(952,593)
Agreement (iii)	-	-	-	(1,720,734)
Legal costs (iv)	(73,677)	(491,547)	(128,898)	(491,547)
CEWS (v)	-	-	-	1,028,872
Loss on sale of non-strategic business (vi)	-	-	(847,462)	-
Impairment on other assets (Note 14)	(306,667)	-	(306,667)	-
Gain (Loss) on sale of property and equipment and other assets (Note 8 and 14)	(12,821)	-	4,984	(44,217)
	<u>\$ (393,165)</u>	<u>\$ (491,547)</u>	<u>\$ (1,278,043)</u>	<u>\$ (3,327,640)</u>

- (i) Special Committee costs were \$1,147,422 for the nine month period ended September 30, 2020, relating to the Special Committee's strategic review work, corporate governance matters and executive management transition preparedness as previously referred to, including Board fees, legal, CEO search fees and other professional fees. The Special Committee of the Board was dissolved on May 12, 2020.
- (ii) Restructuring costs were \$952,593 for the nine month period ended September 30, 2020.
- (iii) Agreement is comprised of costs relating to the transition of Mr. Clark, former CEO of the Company in the first quarter of 2020 of \$1,720,734 (notwithstanding the terms of Mr. Clark's employment agreement) consisting of:
- forgiveness of a \$1,648,439 loan and accrued interest of \$16,665, provided by the Company to the Nine Two Seven Limited;
  - the forfeiture of 21,674 PSUs and immediate vesting of 10,632 PSUs which resulted in other expense of \$74,382;
  - the forfeiture of 378,000 Options which resulted in other income of \$334,811;
  - the payment of \$93,000 in legal expenses incurred by Mr. Clark in connection with his departure and other consideration valued in the amount of \$223,059.

On May 10, 2020, the Company and Mr. Clark entered into an agreement resulting in the Company having no further financial obligations to Mr. Clark. On May 12, 2020, Mr. Clark resigned from the Board.

- (iv) Legal costs were \$73,677 and \$491,547 for the three months period ended September 30, 2021 and 2020 and \$128,898 and \$491,547 for the nine months period ended September 30, 2021 and 2020, respectively. Legal costs related to the defense of intellectual property created by the Company and the preservation and recovery of investments made or authorized by Mr. Clark.

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**25. OTHER INCOME (EXPENSES) - continued**

- (v) In the second quarter of 2020, the Company received \$1,028,872 of wage subsidies under the CEWS program. During the second quarter of fiscal 2020, the Government of Canada announced the CEWS program for Canadian employers whose businesses were affected by the COVID-19 pandemic. The CEWS program provides a wage subsidy of up to 75% on eligible remuneration, subject to certain criteria including demonstration of revenue declines as a result of COVID-19.
- (vi) On June 18, 2021, the Company completed the sale of all its outstanding shares of Parkland which represented a 50% ownership of Parkland. On closing, the Company received \$3,714,853 and a promissory note receivable of \$1,785,147. The note bears interest at a rate of 5% per annum and matures on December 18, 2021. The transaction resulted in a net loss of \$847,462. The sale of Parkland did not represent a strategic shift in the Company's business and did not have a major effect on its operation and financial results.

**26. RELATED PARTY TRANSACTIONS AND BALANCES**

*Employee share loan plan*

At the annual and special meeting of shareholders held on June 18, 2013, the shareholders of the Company approved an employee share loan plan - the "ESLP".

Amounts issued under the ESLP were as follows:

- On October 7, 2013, the Company loaned \$1,575,000 to Nine Two Seven Limited, to acquire 210,000 Common Shares of the Company. Nine Two Seven Limited is owned by a former director and officer of the Company. The loan bore interest at a rate of 3.2% per annum payable upon maturity on August 27, 2023;
- On January 7, 2015, the Company loaned \$746,200 to Nine Two Seven Limited to acquire 65,000 Common Shares of the Company. The loan bore interest at a rate of 3.2% per annum payable upon maturity on January 7, 2025.

The two loans described above were forgiven in the amount of \$1,665,104 on February 17, 2020 (see Note 25).

On January 7, 2015, under the ESLP the Company loaned \$1,258,750 to Leeder Holdings Inc. to acquire 125,000 Common Shares of the Company. Leeder Holding Inc. is owned by a former officer and director of the Company. The loan bore interest at a rate of 3.2% per annum payable upon maturity on January 7, 2025. The Company has agreed to forgive a \$1,035,750 loan provided by the Company to Leeder Holdings Inc. and agreed to the accelerated vesting of 4,878 PSUs and 4,878 RSUs on December 31, 2020.

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**26. RELATED PARTY TRANSACTIONS AND BALANCES – continued**

*Key management compensation*

Key management includes the members of the Board, the Chief Executive Officer, the Chief Financial Officer and the President and Chief Operating Officer. The compensation paid or payable to key management is shown below:

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2021	2020	2021	2020
Directors' fees and management compensation	<u>\$ 1,366,080</u>	<u>\$ 1,406,288</u>	<u>\$ 4,904,361</u>	<u>\$ 4,436,874</u>
	Three Months Ended September 30,		Nine Months Ended September 30,	
	2021	2020	2021	2020
Agreement (Note 25 iii)	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ 1,720,734</u>

Directors' fees and management compensation included in share-based incentive were \$1,655,613 and \$1,745,102 for the nine months period ended September 30, 2021 and 2020 respectively, and \$426,026 and \$681,432 for the three months period ended September 30, 2021 and 2020 respectively. At September 30, 2021, included in accounts payable and accrued liabilities are directors' fees and management compensation of \$1,705,017 (at December 31, 2020 - \$1,525,650).

**27. FINANCIAL INSTRUMENTS AND FINANCIAL RISK MANAGEMENT**

*Fair value of financial instruments*

Cash, accounts receivable, pre-need receivables, accounts payables and accrued liabilities, dividends payable, long-term debt and notes payable are financial instruments whose fair values approximate their carrying values due to their short-term maturity, variable interest rates or current market rates for instruments with fixed rates.

The fair value hierarchy under which the Company's financial instruments are valued is as follows:

- Level 1 includes unadjusted quoted prices in active markets for identical assets or liabilities;
- Level 2 includes inputs other than quoted prices included in Level 1 that are observable for the assets or liability, either directly or indirectly;
- Level 3 includes inputs for the assets or liability that are not based on observable market data.

As at September 30, 2021, the fair value of the secured debt investment in Humphrey's (see Note 14) is valued under Level 3.

As at September 30, 2021, the care and maintenance and pre-need merchandise and service trust funds and related liabilities are carried at fair value under Level 1, Level 2, Level 3, and amortized cost.

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**27. FINANCIAL INSTRUMENTS AND FINANCIAL RISK MANAGEMENT – continued**

*Fair value of financial instruments – continued*

The trust assets are valued as follows:

Care and maintenance trust fund investments at September 30, 2021						
		Level 1	Level 2	Level 3	Amortized	
	Cost	Quoted market price	Valuation technique - observable market inputs	Valuation technique - non-observable market inputs	cost	Total fair value
<b>Cash and cash equivalents:</b>	\$ 19,317,031	\$ 20,656,040	\$ -	\$ -	\$ -	\$ 20,656,040
<b>Fixed Income</b>						
<i>Canadian</i>						
Corporate	10,528,140	4,905,891	-	-	5,000,000	9,905,891
Government	174,665	226,103	-	-	-	226,103
<i>US</i>						
Corporate	4,461,265	4,458,392	-	-	83,486	4,541,878
Government	-	-	-	-	-	-
<b>Equities</b>						
<i>Canadian</i>						
Equity	48,120,564	61,852,531	-	-	-	61,852,531
<i>US</i>						
Equity	18,890,789	22,753,253	-	-	-	22,753,253
<i>Canadian Preferred</i>	3,466,708	4,238,839	-	-	-	4,238,839
<i>US Preferred</i>	3,736,197	3,689,056	-	-	-	3,689,056
<b>Mutual Funds/ETFs</b>						
Equity	36,548,166	36,562,279	-	-	-	36,562,279
Fixed Income	57,591,050	58,179,364	-	-	-	58,179,364
Preferred	29,965,953	29,815,538	-	-	-	29,815,538
<b>Alternative</b>	20,573,138	-	-	24,562,642	-	24,562,642
	<u>\$ 253,373,666</u>	<u>\$ 247,337,287</u>	<u>\$ -</u>	<u>\$ 24,562,642</u>	<u>\$ 5,083,486</u>	<u>\$ 276,983,414</u>
Care and maintenance trust fund investments at December 31, 2020						
		Level 1	Level 2	Level 3	Amortized	
	Cost	Quoted market price	Valuation technique - observable market inputs	Valuation technique - non-observable market inputs	cost	Total fair value
<b>Cash and cash equivalents:</b>	\$ 9,015,429	\$ 9,015,412	\$ -	\$ -	\$ -	\$ 9,015,412
<b>Fixed Income</b>						
<i>Canadian</i>						
Corporate	10,508,290	4,781,608	-	-	8,646,530	13,428,138
Government	174,665	239,812	-	-	-	239,812
<i>US</i>						
Corporate	67,263,236	65,423,372	-	-	-	65,423,372
Government	-	-	-	-	-	-
<b>Equities</b>						
<i>Canadian</i>						
Equity	42,929,577	51,234,037	-	-	-	51,234,037
<i>US</i>						
Equity	32,802,514	35,821,065	-	-	-	35,821,065
<i>Canadian Preferred</i>	2,813,131	2,704,463	-	-	-	2,704,463
<i>US Preferred</i>	-	-	-	-	-	-
<b>Mutual Funds/ETFs</b>						
Equity	16,993,088	18,816,599	-	-	-	18,816,599
Fixed Income	11,339,095	11,385,245	-	-	-	11,385,245
Preferred	15,835,303	16,251,948	-	-	-	16,251,948
<b>Alternative</b>	18,403,284	-	-	21,681,390	-	21,681,390
	<u>\$ 228,077,612</u>	<u>\$ 215,673,561</u>	<u>\$ -</u>	<u>\$ 21,681,390</u>	<u>\$ 8,646,530</u>	<u>\$ 246,001,481</u>

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**27. FINANCIAL INSTRUMENTS AND FINANCIAL RISK MANAGEMENT – continued**

*Fair value of financial instruments – continued*

Pre-need merchandise and service trust fund investments at September 30, 2021

		Level 1	Level 2	Level 3	Amortized cost	
	Cost	Quoted market price	Valuation technique - observable market inputs	Valuation technique - non- observable market inputs		Total fair value
<b>Cash and cash equivalents</b>	\$ 28,570,165	\$ 28,570,165	\$ -	\$ -	\$ -	\$ 28,570,165
<b>GIC's</b>	29,631,164	29,631,164	-	-	-	29,631,164
<b>Fixed Income</b>						
<i>Canadian</i>						
Corporate	24,879	25,706	-	-	-	25,706
Government	23,352	23,143	-	-	-	23,143
<i>US</i>						
Corporate	10,407,425	10,398,559	-	-	-	10,398,559
Government	882,981	933,000	-	-	-	933,000
<b>Equities</b>						
<i>Canadian</i>	166,787	235,828	-	-	-	235,828
<i>US</i>	12,641,403	13,510,525	-	-	-	13,510,525
<i>Canadian Preferred</i>	-	-	-	-	-	-
<i>US Preferred</i>	3,048,792	3,012,733	-	-	-	3,012,733
<b>Mutual Funds/ETFs</b>						
Equity	125,439,695	122,181,682	-	-	-	122,181,682
Fixed Income	66,608,765	66,673,317	-	-	-	66,673,317
Preferred	-	-	-	-	-	-
<b>Alternative</b>	27,685,759	-	-	33,108,057	-	33,108,057
	<u>\$ 305,131,166</u>	<u>\$ 275,195,822</u>	<u>\$ -</u>	<u>\$ 33,108,057</u>	<u>\$ -</u>	<u>\$ 308,303,878</u>

Pre-need merchandise and service trust fund investments at December 31, 2020

		Level 1	Level 2	Level 3	Amortized cost	
	Cost	Quoted market price	Valuation technique - observable market inputs	Valuation technique - non- observable market inputs		Total fair value
<b>Cash and cash equivalent:</b>	\$ 8,852,595	\$ 8,852,595	\$ -	\$ -	\$ -	\$ 8,852,595
<b>GIC's</b>	29,859,660	29,859,660	-	-	-	29,859,660
<b>Fixed Income</b>						
<i>Canadian</i>						
Corporate	604,138	595,082	-	-	-	595,082
Government	23,352	23,674	-	-	-	23,674
<i>US</i>						
Corporate	55,017,818	66,746,827	-	-	-	66,746,827
Government	-	-	-	-	-	-
<b>Equities</b>						
<i>Canadian</i>	1,511,813	1,433,234	-	-	-	1,433,234
<i>US</i>	27,716,829	32,111,836	-	-	-	32,111,836
<i>Canadian Preferred</i>	-	-	-	-	-	-
<i>US Preferred</i>	6,195,069	6,345,448	-	-	-	6,345,448
<b>Mutual Funds/ETFs</b>						
Equity	52,856,057	57,019,589	-	-	775,379	57,794,968
Fixed Income	48,984,101	49,900,253	-	-	-	49,900,253
Preferred	-	-	-	-	-	-
<b>Alternative</b>	32,529,371	-	-	39,385,007	-	39,385,007
	<u>\$ 264,150,803</u>	<u>\$ 252,888,198</u>	<u>\$ -</u>	<u>\$ 39,385,007</u>	<u>\$ 775,379</u>	<u>\$ 293,048,584</u>

## **27. FINANCIAL INSTRUMENTS AND FINANCIAL RISK MANAGEMENT – continued**

*Fair value of financial instruments – continued*

### Market Risk

#### Pre-need merchandise and service trust fund investments

The principal objective of the pre-need cemetery and funeral trusts are to preserve the original principal balance invested in the trust and to achieve growth in the principal over time to preserve and increase the purchasing power of the assets. Since pre-need contracts generally take several years to turn at-need, the funds deposited into the pre-need trusts are invested through several investment cycles. The risk profiles of the investments are adjusted to achieve the desired goal and are weighted toward fixed income and equities with both a capital growth and income component. The portfolio is diversified and managed by professional fund managers specialized in this asset class with a long-term view on acceptable risk tolerance.

#### Care and maintenance trust fund investments

The cemetery perpetual care and maintenance trust funds, in accordance with provincial and state regulations, emphasize yield orientated investments that prioritize current investment income with some capital appreciation over time in order to provide for the care and maintenance of the cemetery properties. In most jurisdictions, only investment income received, and not capital gains, may be applied to pay the cost of eligible care and maintenance expenses. If income from this trust should exceed eligible care and maintenance expenses, the excess must be added to the capital of the trust and would not be eligible for pay out to the Company in the future.

In order to achieve current investment income and some longer-term capital growth, the cemetery perpetual care fund portfolio is weighted more heavily to fixed income and yield oriented equity investments. The portfolio is diversified and managed by professional fund managers specialized in this asset class with a long-term view on acceptable risk tolerance.

## **28. COMMITMENTS AND CONTINGENCIES**

### *Litigation*

From time to time the Company is subject to legal proceedings and claims arising in the ordinary course of business. Some of the more frequent ordinary routine litigations incidental to our business are based on burial practices claims and employment related matters. Management is of the opinion based upon information presently available, that it is unlikely that any such liability, to the extent not provided for by insurance or otherwise, would have a material adverse effect in relation to the Company's consolidated financial position, liquidity, or results of operations.

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**28. COMMITMENTS AND CONTINGENCIES - continued**

*Construction*

The Company has 13 construction commitments with the remaining balance of \$7,822,111, primarily for the construction of Westminster funeral visitation and reception centre in Toronto, Ontario and for funeral homes, mausoleums, and cemetery development in the United States. To date, the Company has spent \$28,152,031 on these construction commitments in progress.

**29. SEGMENTED INFORMATION**

IFRS 8 - "Operating Segments" defines an operating segment as a component of an entity that engages in business activities from which it may earn revenues and incur expenses; whose operating results are regularly reviewed by the entity's chief operating decision maker to make decisions about resources to be allocated to the segment and to assess its performance; and for which discrete financial information is available.

The Company has two operating segments, one which provides goods and services associated with the disposition and memorialization of remains in Canada and the other which provides the same goods and services in the United States. The Company's operating segments are consistent with its geographic segments, and therefore the required disclosures are made below.

*Geographic information*

For the Company's geographically segmented non-current assets the Company has allocated based on the location of assets, as follows:

	September 30, 2021	December 31, 2020
Canada	\$ 213,862,445	\$ 206,887,380
United States	1,361,808,460	1,220,963,716
Total	<u>\$ 1,575,670,905</u>	<u>\$ 1,427,851,096</u>

For the Company's geographically segmented net revenue, the Company has allocated net revenue based on the location of the customer, as follows:



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**29. SEGMENTED INFORMATION – continued**

*Geographic information - continued*

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2021	2020	2021	2020
Net revenue:				
Net sales:				
Canada	\$ 8,248,039	\$ 8,454,375	\$ 27,169,414	\$ 25,402,750
United States	79,851,373	67,539,108	229,868,296	195,097,200
Total net sales	88,099,412	75,993,483	257,037,710	220,499,950
Income from care and maintenance funds:				
Canada	1,230,751	1,155,000	3,860,733	3,005,000
United States	1,378,236	1,469,919	4,444,256	4,665,850
Total income from care and maintenance funds	2,608,987	2,624,919	8,304,989	7,670,850
Interest and other income:				
Canada	169,809	301,805	800,031	985,429
United States	1,169,563	1,347,190	3,912,922	3,906,931
Total interest and other income	1,339,372	1,648,995	4,712,953	4,892,360
Total net revenue:				
Canada	9,648,599	9,911,180	31,830,178	29,393,179
United States	82,399,172	70,356,217	238,225,474	203,669,981
Total net revenue	\$ 92,047,771	\$ 80,267,397	\$ 270,055,652	\$ 233,063,160

**30. SUBSEQUENT EVENTS**

*Ontario*

On October 1, 2021, the Company acquired substantially all the assets of Malcolm, Deavitt & Binhammer Funeral Home Limited, a funeral home in Pembroke, Ontario.

*North Carolina*

On October 25, 2021, the Company acquired substantially all the assets of Pugh Funeral Homes and New Hope Memorial Gardens, a business consisting of five funeral homes and one cemetery located in central North Carolina.

*Tennessee*

On October 14, 2021, the Company announced that it has entered into a definitive agreement to purchase substantially all the assets of Smith Funeral & Cremation Service, Life & Legacy Cremation Center and Smith Event Centers, as well as Grandview Cemetery and Cremation by Grandview, comprised of one funeral home, one combination funeral home and cemetery property and five event centers in Maryville, Tennessee. The transaction is anticipated to close in mid-November following the satisfaction of regulatory requirements.

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**31. COMPARATIVE FIGURES**

Certain comparative figures have been reclassified to conform to the September 30, 2021 unaudited condensed interim consolidated financial statements with no effect on our previously reported results of operations, consolidated financial position, or cash flows.



# PARK LAWN CORPORATION



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**MANAGEMENT'S DISCUSSION AND ANALYSIS**  
For the Quarter Ending September 30, 2021



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The following Management's Discussion and Analysis (this "**MD&A**") of Park Lawn Corporation ("**PLC**" or the "**Company**") should be read in conjunction with the Company's unaudited condensed interim consolidated financial statements and accompanying notes for the three and nine month periods ended September 30, 2021, together with the Company's audited consolidated financial statements and the accompanying notes for the year ended December 31, 2020 and the related 2020 annual MD&A. Information contained in this MD&A is based on information available to management as of November 11, 2021. Unless otherwise stated, all amounts discussed herein are denominated in Canadian dollars.

### Forward-Looking Information

All information other than statements of current and historical fact contained in this MD&A is forward-looking information. In certain cases, forward-looking information can be identified by the use of words such as "plans", "expects", "budget", "scheduled", "estimates", "forecasts", "intends", "anticipates" or "believes", or variations of such words and phrases, or statements that certain actions, events or results "may", "could", "would", "might" or "will", "occur" or "be achieved", and similar words or the negative thereof. The forward-looking information contained herein is expressly qualified in its entirety by this cautionary statement.

Forward-looking information in this MD&A includes, but is not limited to, statements regarding the impact of COVID-19 on the Company's business, the growth targets that PLC aspires to achieve by the end of 2022, the EBITDA (as defined below) multiples that the Company generally expects to pay for acquisitions, future earnings generated by recent acquisitions completed by the Company, expected synergies of acquisitions completed by the Company, the Company's business generally, future development and construction, future financial position and business strategy, the deathcare industry, potential acquisitions, potential business partnering, litigation, the ability of the Company to procure additional sales from new and existing customers, and the Company's plans and objectives. By its nature, forward-looking information is inherently uncertain, is subject to risk and is based on numerous assumptions, including those set out under the heading "Outlook" in PLC's management's discussion and analysis for the second quarter of 2018 (filed on SEDAR on August 14, 2018), and that the risk mitigation strategies undertaken with respect to COVID-19 will be effective, recent acquisitions will perform as expected, PLC will be able to implement business improvements and achieve cost savings, PLC will be able to retain key personnel, there will be no unexpected expenses occurring as a result of the pending or completed acquisitions, multiples will remain at or below levels paid by PLC for previously announced acquisitions, the Canadian dollar to United States dollar exchange rate will remain consistent, the acquisition and financing markets will remain accessible, capital can be obtained at reasonable costs and PLC's current business lines will operate and obtain synergies as expected, as well as risks and assumptions regarding present and future business strategies, the environment in which the Company will operate in the future, expected revenues, expansion plans and the Company's ability to achieve its goals. Although management of the Company believes that the expectations represented in such forward-looking information are reasonable, there can be no assurance that such expectations will prove to be correct.

The future outcomes that relate to forward-looking information may be influenced by many factors that could cause actual future results, conditions, actions or events to differ materially from the targets, expectations, estimates or intentions expressed in the forward-looking information, including, but not limited to, risks associated with the current COVID-19 pandemic; risks associated with the Company's growth strategy; risks associated with the geographic concentration of the Company's operations; risks associated with the Company's



reliance on key personnel; risks associated with the potential to maintain effective internal controls over financial reporting; tax related risks; risks associated with the Company's non-controlled interests; risks associated with relations with the Company's unionized and non-unionized employees; risks associated with self-insurance and insurance coverage and limits; risks associated with the Company's fixed operating costs; risks associated with changing consumer preferences; risks associated with the increasing number of cremations; risks associated with litigation and professional liability practice claims; risks associated with competition in the industry and markets in which the Company operates; risks associated with the capital expenditure requirements of the Company's business; regulatory risks; environmental and health and safety risks; cybersecurity risks and the other risk factors described under the heading "Risk Factors" in the Company's most recent Annual Information Form. The Company cautions that such a list of factors is not exhaustive, and when relying on forward-looking information to make decisions with respect to the Company, readers should carefully consider these factors, as well as other uncertainties and potential events, and the inherent uncertainty of forward-looking information.

There can be no assurance that forward-looking information will prove to be accurate, as actual results and future events could differ materially from those anticipated in such information. Accordingly, readers should not place undue reliance on forward-looking information. Forward-looking information is provided as of the date of this MD&A or such other date specified herein, and the Company assumes no obligation to update or revise such forward-looking information to reflect new events or circumstances, except as required under applicable securities laws.

### **Financial Statements, Accounting Policies and Critical Estimates**

The Company's unaudited condensed interim consolidated financial statements for the period ended September 30, 2021, and accompanying notes have been prepared in accordance with International Financial Reporting Standards ("IFRS") issued by the International Accounting Standards Board, and are presented in Canadian dollars, except where otherwise indicated. The Company's significant accounting policies and critical accounting estimates are summarized in Note 2 and Note 3, respectively, to its audited annual consolidated financial statements for the year ended December 31, 2020. There have been no material changes in the Company's significant accounting policies or critical accounting estimates during the period ended September 30, 2021.

### **Consolidation**

The Company's unaudited condensed interim consolidated financial statements for the period ended September 30, 2021 include the accounts of the Company and its subsidiaries. All significant accounts and transactions between consolidated entities are eliminated. A minority interest held by any party in a business that the Company controls is reflected as "non-controlling interest" in the unaudited condensed interim consolidated financial statements.

### **Currency**

The unaudited condensed interim consolidated financial statements are presented in Canadian dollars, which is also the Company's functional currency. The consolidated financial statements of foreign subsidiaries for which the functional currency is not the Canadian dollar are translated into Canadian dollars using the exchange rate in effect at the end of the reporting period for assets and liabilities, and the average exchange rate for the period



for net revenue, expenses, and cash flows. Foreign exchange differences arising on translation are recognized in other comprehensive income and in accumulated other comprehensive income in shareholders' equity.

Within each entity, transactions in currencies other than the functional currency of such entity are recorded at the rates of exchange prevailing on dates of transactions. At the end of each reporting period, monetary assets and liabilities denominated in foreign currencies are translated to the entity's functional currency at the exchange rate at that date. Foreign exchange differences arising on translation are recognized in the consolidated statements of earnings. Non-monetary assets and liabilities that are measured at historical cost are translated using the exchange rate at the date of the transaction.

In general, as a majority of the Company's net earnings are a result of U.S. dollar (USD) denominated operations, the Company benefits from a weaker Canadian dollar (CAD) and is adversely impacted by a stronger CAD as net earnings from US operations, USD denominated financings, and USD general and administrative expenses are translated into CAD.

To reduce volatility from exchange rates in the presentation of the Company's financial statements, effective January 1, 2022, the Company intends to begin reporting results in USD. Given approximately 90% of the Company's revenues are generated from operations in the US, this is considered an appropriate currency for reporting purposes.

The following table provides USD:CAD average exchange rates for the three and nine months ended September 30, 2021 and 2020, as well as period end exchange rates for each of the aforementioned periods.

Exchange Rate	Three month period ended,		Nine month period ended,		Year Ended
	September 30, 2021	September 30, 2020	September 30, 2021	September 30, 2020	December 31, 2020
Average	1.2600	1.3321	1.2513	1.3541	1.3415
Period End	1.2741	1.3339	1.2741	1.3339	1.2732

The average exchange rates in the table above are for entities that are owned for the entire period or year end. For entities acquired during the year, an average exchange rate is calculated from their acquisition date to the period end date. The period end exchange rate is the same for all entities owned at the period or year end.

### Description of Non-IFRS Measures

Management uses both IFRS and Non-IFRS Measures to monitor and assess the Company's operating performance. Non-IFRS Measures adjust for the impact of certain expenses and income that have been recognized under IFRS when analyzing operating performance. Management believes that the excluded items are not reflective of the Company's underlying operating performance and make comparisons of underlying financial performance between periods difficult. As such, management believes that non-IFRS measures may be useful to investors and other third parties because they allow for greater transparency with respect to key metrics used by the Company in its financial and operational decision making. From time to time, the Company may exclude additional items if it believes doing so would result in a more effective analysis of underlying operating performance. The exclusion of certain items does not imply that they are non-recurring.



These Non-IFRS measures are intended to provide additional information and should not be considered in isolation nor as a substitute for measures of performance prepared in accordance with IFRS. In this MD&A, management uses the following measures, which are not recognized measures under IFRS, do not have a standardized meaning prescribed by IFRS and are unlikely to be comparable to similar measures presented by other organizations:

- **Adjusted Net Earnings** – The Company defines Adjusted Net Earnings as net earnings adjusted for non-recurring, one-time or non-cash income or expense, and other items. The Company uses Adjusted Net Earnings to assist in evaluating its operating performance. The Company believes that this Non-IFRS measure provides meaningful supplemental information to investors and other third parties regarding operating results because it excludes certain income or expense items that are non-cash in nature and/or do not relate to core operating activities of the Company's underlying business and which may not be indicative of the Company's future financial results.

The adjustments may include, but are not limited to, the after-tax impact of acquisition and integration costs, share based compensation, amortization of intangibles and other gains or losses.

Please see – “Discussion of Operating Results - Adjusted Net Earnings” below for a reconciliation of the Company's net earnings to Adjusted Net Earnings.

- **EBITDA** - The Company defines EBITDA as earnings from operations before finance costs, taxes, depreciation and amortization (including amortization of tangible and intangible assets and amortization of cemetery property). The Company believes EBITDA to be an important measure that allows investors and other third parties to assess the operating performance of its ongoing business and to compare its results to prior periods and to the results of its competitors.

The Company's cemetery property inventory is acquired or constructed over many years, if not decades, in advance of its sale. The cash associated with this investing activity is a cash outflow in the period in which the inventory is acquired or constructed and classified as investing activities in the Company's consolidated statement of cash flows. As sales occur, the Company draws down its inventory by making a non-cash charge to cost of goods sold.

Please see the “Discussion of Operating Results - EBITDA and Adjusted EBITDA” and “Unaudited Quarterly Information” below for a reconciliation of the Company's earnings from operations to EBITDA.

- **Adjusted EBITDA** - Adjusted EBITDA is EBITDA adjusted for non-cash share based compensation. The Company believes that the inclusion of Adjusted EBITDA also provides useful supplementary information to investors and other third parties that allows them to assess the operating performance of the Company's ongoing business and to compare its results to prior periods and to the results of its competitors.

Please see the “Discussion of Operating Results - EBITDA and Adjusted EBITDA” and “Unaudited Quarterly Information” below for a reconciliation of the Company's EBITDA to Adjusted EBITDA.





- **Adjusted EBITDA Margin** – the Company calculates Adjusted EBITDA Margin as Adjusted EBITDA as a percentage of total net revenue. The Company believes the Adjusted EBITDA Margin helps to assess the operating performance of the Company and to compare its results to prior periods and to the results of its competitors.
- **Free Cash Flow** - Free Cash Flow is defined as cash provided by (used in) operating activities less maintenance capital expenditures to maintain its existing operations, inventory additions to its cemetery properties, and lease payments. The Company believes that the inclusion of Free Cash Flow is useful as it relates cash flow from operations to the capital that is spent to continue and improve business operations. Free Cash Flow facilitates our ability to strengthen the Company's balance sheet, repay our debt obligations, pay cash dividends, and fund organic growth initiatives and acquisitions.

Please see "Dividends and Free Cash Flow" below for a reconciliation of the Company's earnings from operations to Free Cash Flow.

- **Comparable Operations** – consists of business units or operating locations owned by the Company for the entire period from January 1, 2020 and ending September 30, 2021.
- **Acquired Operations** – consists of business units or operating locations acquired by the Company during the period from January 1, 2020 and ending September 30, 2021.
- **Total Debt** – consists of the aggregate of the book value of long-term debt, notes payable and senior unsecured debentures, plus associated deferred financing costs and debt issuance costs.
- **Leverage Ratio** – is calculated as total indebtedness to trailing twelve months Adjusted EBITDA. The Leverage Ratio is defined by the Company's credit agreement. Total indebtedness as defined by the Company's credit agreement, includes the face value of bank debt, mortgages, vehicle loans, notes payable, leases and letters of credit, and is offset by cash on hand. Trailing twelve months Adjusted EBITDA is calculated in accordance with the credit agreement and includes Adjusted EBITDA for Acquired Operations in the period relative to a 12 month period (or pro-rated as necessary) prior to acquisition by the Company.

This non-IFRS measure helps to assess the Company's ability to repay the principal of its total indebtedness and assess the Company's use of leverage in the performance of the Company's operations.

- **Interest Coverage Ratio** – is calculated as the ratio of trailing twelve months Adjusted EBITDA to interest expense. Interest Coverage Ratio is defined by and calculated in accordance with the Company's credit agreement.

This non-IFRS measure helps to assess the Company's ability to service its ongoing interest payments.



## Overview

PLC is an Ontario corporation listed on the Toronto Stock Exchange under the stock symbol of “PLC”. PLC is the only Canadian publicly listed cemetery, funeral and cremation operating company.

The Company is one of the largest providers of deathcare products and services in North America. The Company sells its products and services both at the time of need (at-need) and on a pre-arranged basis (pre-need). As at September 30, 2021, PLC operated in 3 Canadian provinces and 15 U.S. states. The Company and its subsidiaries operated 132 cemeteries and 129 funeral homes (including 28 on-sites, where a funeral home is located on a cemetery), each of which serviced different areas and provided a different combination of products and services. The Company's primary products and services are cemetery lots, crypts, niches, monuments, caskets, urns and other merchandise, funeral services, after life celebration services, and cremation services.

The Company's growth strategy includes organic initiatives and future acquisitions. Organic initiatives include the build-out of inventory at new or existing cemetery properties, remodeling of existing funeral homes, construction of new stand-alone funeral homes and construction of new on-site funeral homes (referred to as combination properties). The deathcare industry continues to be a highly fragmented market in North America, and the Company plans to continue its acquisition growth strategy where opportunities are attractive and can be integrated with its existing operations or provide an entry to new markets. The Company generally expects to pay earnings multiples based on stabilized EBITDA of 6x – 8x for the quality and size of the transactions it considers, with a premium paid for the size of the acquired business. Ultimately, as each transaction is unique, multiples paid for acquisitions may be outside of this range as the circumstances require.

In North America, we continue to adapt to evolving regulatory measures and health authority guidelines concerning the COVID-19 pandemic. The outbreak of this contagious illness continues to pose a threat to the health and economic wellbeing of our employees and their families, the families we serve, our vendors and the Company. In all communities we serve, funeral homes and cemeteries have been classified as essential services and we have remained open to serve our families at their time of need. In recognition of the challenges our employees face as first responders working on the front lines, our ongoing focus remains on the safety and security of them and their families. Our enhanced safety protocols and procedures are designed for working with any deceased who may have been infected by COVID-19. Likewise, we have also put into place, and continue to adjust as may be required by local authorities, safety protocols and procedures in regard to our interactions with our customers to protect the health and safety of all concerned. We implemented web broadcasting of funeral services in our funeral homes and provided other alternatives to traditional visitations and services so that friends and family could be included at the funeral service of loved ones. In addition, stay at home orders impacted the way we conducted our pre-need sales, such that, utilizing different strategies and technology to facilitate the selling process has allowed the Company to continue meeting with families under these challenging circumstances. Further, the pandemic created a triggering effect whereby we now have a backlog of family contacts and sales opportunities. We also implemented work from home policies where necessary to reduce the risk of our employees being exposed to the infection, and are adhering to local vaccination requirements.

As the pandemic began to unfold in early 2020 it was unclear as to the severity or the duration of COVID-19 including the financial impact it might have on the Company in the weeks and months ahead. With that in mind, the Company implemented contingency planning procedures in early March 2020 to limit the financial



risk to our business. This included implementing measures to reduce operating expenses in certain areas of the business including minimizing the use of part time employees, eliminating non-essential expenses such as travel, reducing marketing and advertising expenditures, reducing corporate expenses where possible and managing field level maintenance programs to essential matters only. We also deferred or slowed the pace of a number of planned maintenance and growth capital expenditure programs until we had a clearer view of the impact of the pandemic on the Company's business. In addition, the Company also examined our acquisition pipeline and deferred many of the opportunities as we focused on preserving financial flexibility. Finally, we restructured the Company's credit facility (as amended, restated, supplemented or otherwise modified or replaced from time to time, the "**Credit Facility**") to provide additional liquidity and relaxed covenants for a specific period of time.

Management's focus in the near term was on operations and completing the integration of our existing businesses.

Due to the various measures we implemented, and the great work of our people, the pandemic has not to date had a materially negative impact on the overall financial performance of the business. As a result, the Company was able to reactivate several growth-oriented objectives during the second half of 2020, including certain capital expenditure programs and our acquisition program.

Additionally, the Canadian and U.S. governments announced measures to support workers and businesses through the COVID-19 crisis. On March 27, 2020, the U.S. government enacted the Coronavirus Aid, Relief, and Economic Security Act ("**CARES Act**") which includes modifications to the limitation on business interest expense and net operating loss provisions and provides a payment delay of employer payroll taxes during 2020 after the date of enactment. The Company has evaluated the income tax provisions of the CARES Act and determined they have no significant effect on the computation of our estimated effective tax rate for the nine month period ended September 30, 2021. However, the payment of approximately US\$2,300,000 of the employer portion of payroll taxes that were otherwise due in 2020 has been delayed with 50% due by December 31, 2021 and the remaining 50% by December 31, 2022. Of this deferred amount approximately US\$500,000 has been paid by the Company through September 30, 2021. The remaining balance of the 50% due by December 31, 2021 will be paid during the fourth quarter. On December 27, 2020, the U.S. government enacted the Consolidated Appropriations Act of 2021 ("**CAA**"). The CAA includes provisions extending certain CARES Act provisions and adds coronavirus relief, tax and health extenders. The Company will continue to evaluate the impact of the CAA and its impact on our financial statements in 2021 and beyond. The CAA program has not had a significant impact for the nine month period ended September 30, 2021. In Canada, the programs allowed for a deferral of certain income taxes and HST payments until June 30, 2020, however, more significant was the Canada Emergency Wage Subsidy ("**CEWS**") program. This program initially allowed for qualifying companies to recover 75% of certain wages paid from March to June 2020, and the Company applied for and received approximately \$1,000,000 in wage subsidies for the first two claim periods. The Government announced an additional CEWS program on July 13, 2020 extending it to December 2020, however, the Company did not qualify for further wage subsidies. The 2021 Federal Budget extended the CEWS program to September 25, 2021. The federal government ended the CEWS program on October 23, 2021. The Company did not qualify for any payments under CEWS during 2021.

Furthermore, in July 2020, the Company raised \$81,634,801 (net of commissions to underwriters and transaction costs) from the issuance of publicly traded Senior Unsecured Debentures ("**Debentures**") due



December 31, 2025. The net proceeds were used to repay a portion of the Company's outstanding Credit Facility, providing further liquidity and financial flexibility for the Company. For purposes of testing the covenants under the Company's Credit Facility, the Debentures are not included as part of total indebtedness. The Company intends to use the enhanced borrowing capacity under the Credit Facility to fund future acquisitions and for general corporate purposes. The Company has the right, at its sole discretion, to redeem or repay outstanding principal amounts thereunder at redemption or maturity of the Debentures by issuing Common Shares of the Company ("**Common Shares**") rather than the payment of cash. Common Shares will be valued at the 20 day volume weighted average price, less a 5% discount. If such option is exercised by the Company, holders of Debentures will become holders of equity securities of PLC and will, consequently, be subject to the general risks and uncertainties affecting equity shareholders, including the ability to claim an entitlement only in its capacity as a shareholder.

On September 3, 2021, the Company completed a bought deal financing (the "**2021 Financing**"), issuing 4,081,000 Common Shares at a price of \$36.40 per Common Share for total of gross proceeds of \$148,548,400, including the exercise of the full over-allotment option. The net proceeds of 2021 Financing were used to repay outstanding indebtedness under the Credit Facility in the near term, however, are ultimately expected to be used for strategic growth initiatives including acquisitions, for organic growth opportunities and for general corporate purposes.



## Financial Highlights

The table below summarizes selected financial information for the period ended September 30, 2021 and the relevant comparable period:

	September 30, 2021	December 31, 2020	December 31, 2019
Cash	\$ 52,551,757	\$ 31,475,091	\$ 21,255,330
Total Assets	\$ 1,704,948,660	\$ 1,530,537,368	\$ 1,375,778,500
Total Non-current liabilities	\$ 974,020,288	\$ 965,536,159	\$ 825,218,318
Total Debt <sup>(1)</sup>	\$ 193,716,319	\$ 242,642,512	\$ 189,091,442
Total Shareholder's Equity	\$ 676,251,291	\$ 513,499,889	\$ 514,524,835
Number of Shares Issued and Outstanding	33,900,592	29,564,526	29,354,844
Monthly Dividend Paid per Share	\$ 0.038	\$ 0.038	\$ 0.038
Leverage Ratio	0.54x	1.55x	2.47x
Interest Coverage Ratio	25.43x	12.45x	12.23x

<sup>(1)</sup> Total Debt – consists of the aggregate of the book value of long term debt, notes payable, capital leases and senior unsecured debentures, each as shown on the consolidated statement of financial position of the Company for the period ended September 30, 2021 (being an aggregate of \$187,963,941), plus associated deferred financing costs of \$2,017,824 and debt issuance costs of \$3,734,554 and for the period ended December 31, 2020 (being an aggregate of \$236,325,738), plus the face amount of deferred financing costs of \$2,031,321 and debt issuance costs of \$4,285,453.

	Three Months Ended September 30,			Nine Months Ended September 30,		
	2021	2020	Increase(decrease)	2021	2020	Increase(decrease)
Net Revenue	\$ 92,047,771	\$ 80,267,397	\$ 11,780,374	\$ 270,055,652	\$ 233,063,160	\$ 36,992,492
Gross Profit	\$ 77,456,717	\$ 67,762,321	\$ 9,694,396	\$ 227,022,132	\$ 197,011,454	\$ 30,010,678
Earnings From Operations	\$ 14,706,479	\$ 8,940,533	\$ 5,765,946	\$ 42,703,511	\$ 27,408,479	\$ 15,295,032
Net Earnings, PLC shareholders	\$ 9,053,757	\$ 5,403,038	\$ 3,650,719	\$ 25,906,770	\$ 12,769,609	\$ 13,137,161
Adjusted Net Earnings, PLC shareholders	\$ 12,086,952	\$ 7,748,660	\$ 4,338,292	\$ 34,895,016	\$ 24,102,573	\$ 10,792,443
Adjusted EBITDA, PLC shareholders	\$ 23,524,226	\$ 19,102,935	\$ 4,421,291	\$ 70,492,748	\$ 55,681,065	\$ 14,811,683
Gross Profit Margin	84.1%	84.4%	(30bps)	84.1%	84.5%	(40bps)
Adjusted EBITDA Margin	25.6%	24.0%	160bps	26.2%	24.1%	210bps
Net Earnings Per Share - Basic	\$ 0.291	\$ 0.181	\$ 0.110	\$ 0.859	\$ 0.430	\$ 0.429
Net Earnings Per Share - Diluted	\$ 0.288	\$ 0.180	\$ 0.108	\$ 0.848	\$ 0.428	\$ 0.420
Adjusted Net Earnings Per Share - Basic	\$ 0.389	\$ 0.260	\$ 0.129	\$ 1.157	\$ 0.812	\$ 0.345
Adjusted Net Earnings Per Share - Diluted	\$ 0.384	\$ 0.259	\$ 0.125	\$ 1.142	\$ 0.808	\$ 0.334
Adjusted EBITDA Per Share - Basic	\$ 0.757	\$ 0.641	\$ 0.116	\$ 2.337	\$ 1.876	\$ 0.462
Adjusted EBITDA Per Share - Diluted	\$ 0.748	\$ 0.638	\$ 0.110	\$ 2.307	\$ 1.866	\$ 0.441
Weighted Average Number of Common Shares						
Basic	31,092,526	29,814,306	1,278,220	30,157,416	29,684,349	473,067
Diluted	31,436,261	29,942,397	1,493,864	30,555,003	29,845,277	709,726

Adjusted Net Earnings, Adjusted EBITDA and Adjusted EBITDA Margin are non-IFRS measures.

See "Description of Non-IFRS Measures".



### Third Quarter Summary

- For the three month period ended September 30, 2021 net revenue increased approximately 14.7% over the three month period ended September 30, 2020.
- For the three month period ended September 30, 2021 net revenue from Comparable Operations, excluding foreign exchange impacts, increased approximately 8.1% over the three month period ended September 30, 2020.
- Diluted net earnings per share to PLC shareholders increased approximately \$0.108 or 59.6% for the three month period ended September 30, 2021, compared to the three month period ended September 30, 2020.
- Diluted Adjusted Net Earnings per share to PLC shareholders increased approximately \$0.125 or 48.3% for the three month period ended September 30, 2021 compared to the three month period ended September 30, 2020.
- Adjusted EBITDA to PLC shareholders increased approximately 23.1% to \$23,524,226 for the three month period ended September 30, 2021 compared to the three month period ended September 30, 2020.
- Adjusted EBITDA margin for the three month period ended September 30, 2021 was 25.6%, a 160 bps increase over the comparable period in 2020.
- As at September 30, 2021, the Company's Leverage Ratio was 0.54x, and inclusive of the Company's outstanding debentures totaled 1.34x.
- The Company's Interest Coverage Ratio increased 12.98x from December 31, 2020 to 25.43x, and inclusive of interest from the Company's outstanding debentures totaled 11.42x, as of September 30, 2021.
- At September 30, 2021, the Company had \$87,118,734 outstanding on the Credit Facility including letters of credit, and an undrawn balance of \$212,881,266.
- On August 9, 2021, the Company purchased one on-site funeral home/cemetery property and ten stand-alone funeral homes, (collectively the "**Mississippi Businesses**") located in Mississippi.
- On August 31, 2021, the Company amended the Credit Facility to increase its borrowing capacity by \$50,000,000 to \$300,000,000. The Credit Facility has a term of five years with a maturity date of August 31, 2026.
- On September 1, 2021, the Company acquired two on-site funeral home/cemetery properties (collectively the "**Williamson Businesses**") in the greater Nashville, Tennessee market.
- On September 3, 2021, the Company completed 2021 Financing, issuing an aggregate of 4,081,000 Common Shares at a price of \$36.40 per Common Share for total of gross proceeds of \$148,548,400, including the exercise in full of the over-allotment option. The net proceeds of 2021 Financing were used to repay outstanding indebtedness under the Credit Facility in the near term, however, are ultimately expected to be used for strategic growth initiatives including acquisitions, for organic growth opportunities and for general corporate purposes.



## Subsequent Events

- On October 1, 2021, the Company acquired substantially all the assets of Malcolm, Deavitt & Binhammer Funeral Home Limited (“**MDB**”), a funeral home located in Pembroke, Ontario. The MDB funeral home will complement the Company’s existing locations near Ottawa.
- On October 25, 2021, the Company acquired substantially all the assets of Pugh Funeral Homes and New Hope Memorial Gardens (collectively the “**Pugh**”), a business consisting of five funeral homes and one cemetery located in central North Carolina.
- Subsequent to the quarter, the Company announced that it has entered into a definitive agreement to purchase substantially all of the assets of Smith Funeral & Cremation Service, Life & Legacy Cremation Center and Smith Event Centers, as well as Grandview Cemetery and Cremation by Grandview (collectively the “**Smith Businesses**”), comprised of one funeral home, one combination funeral home and cemetery property and five event centers in Maryville, Tennessee. The transaction is anticipated to close in mid-November following the satisfaction of regulatory requirements.
- The acquisitions of Mississippi, Williamson and Smith Businesses, MDB, and Pugh represent 3,996 calls and 743 interments per year and have been financed with funds from the Credit Facility and cash on hand. The businesses are expected to contribute approximately US\$10,400,000 in Adjusted EBITDA.





## Discussion of Operating Results

### Three Months ended September 30, 2021

#### *Net Revenue*

Net revenue for the three month period ended September 30, 2021 was \$92,047,771 compared to \$80,267,397 in the same period in 2020. This represents an increase of \$11,780,374 or 14.7%, over the same period in 2020.

Net revenue is derived primarily from net sales of property, merchandise and services by the Company's cemetery, funeral and cremation businesses. Net revenue, cost of sales and gross profit for the three month period ended September 30, 2021 and 2020 are as follows:

	<b>September 30, 2021</b>	<b>September 30, 2020</b>
Net sales	\$ 88,099,412	\$ 75,993,483
Income from care and maintenance funds	2,608,987	2,624,919
Interest and other income	1,339,372	1,648,995
Net revenue	92,047,771	80,267,397
Cost of sales	14,591,054	12,505,076
Gross profit	<u>\$ 77,456,717</u>	<u>\$ 67,762,321</u>

Net sales for the three month period ended September 30, 2021 were \$88,099,412 compared to \$75,993,483 in the same period of 2020. This represents an increase of \$12,105,929 or 15.9%, over the same period in 2020. The increase in net sales was primarily a result of Acquired Operations, such as Harpeth Hills and Family Legacy in the first quarter of 2020, Bowers Funeral Service ("Bowers"), J. F. Floyd Mortuary, Crematory and Cemetery ("J. F. Floyd") and Winscott Funeral Service Corp. ("Winscott") in the fourth quarter of 2020, Wichmann, West and Williams Businesses in the second quarter of 2021 and the Mississippi and Williamson Businesses in the third quarter of 2021. In addition, average revenues per call continued to increase period-over-period, although, for the three-month period ended September 30, 2021, call volumes were less impacted by the COVID-19 pandemic relative to the comparable quarter, families' desire to remember their loved ones with a service remained paramount and services were less impacted by jurisdictional restrictions than in the comparable quarter. Finally, the pandemic, as a trigger event, continued to highlight the need for end of life planning benefiting pre-need sales, and certain geographical regions saw an increase in interments year-over-year.

Revenue growth was negatively impacted by the differences in USD:CAD average exchange rates between the three month period ended September 30, 2021 and September 30, 2020, as well as the disposition of the Company's partially owned businesses in Saskatchewan and Manitoba during the three-month period ended June 30, 2021.

Net revenue from Comparable Operations increased 8.1% excluding foreign exchange translation and 3.2% when considering the decrease in USD:CAD relative to the third quarter of 2020.





Income from care and maintenance funds for the three month period ended September 30, 2021 was \$2,608,987 compared to \$2,624,919 in the same period of 2020, which represents a slight decrease of \$15,932 or 0.6%.

Interest and other income for the three month period ended September 30, 2021 was \$1,339,372 compared to \$1,648,995 in the same period in 2020, which represents a decrease of \$309,623 or 18.8%.

Cost of sales for the three month period ended September 30, 2021 was \$14,591,054 compared to \$12,505,076 in the same period in 2020. This represents an increase of \$2,085,978 or 16.7%, over the same period in 2020 and is primarily a result of Acquired Operations and increased net sales activity during the quarter.

The increases in cost of sales were partially offset due to a decrease in the average USD:CAD exchange rate between the three month period ended September 30, 2021 and the three month period ended September 30, 2020. The average exchange rate decreased approximately 5% between the periods.

Gross profit for the three month period ended September 30, 2021 increased to \$77,456,717 from \$67,762,321 in the same period in 2020 and gross profit margin for the three month period ended September 30, 2021, decreased slightly to 84.1% compared to 84.4% for the same period in 2020.

### ***Operating Expenses***

Operating expenses for the three month period ended September 30, 2021 were \$62,750,238 compared to \$58,821,788 in the same period in 2020. This represents an increase of \$3,928,450 or 6.7% over the same period in 2020, as indicated below:

	<b>September 30, 2021</b>	<b>September 30, 2020</b>
General and administrative	\$ 39,069,007	\$ 35,006,800
Amortization of intangibles	350,838	576,415
Maintenance	9,505,573	8,956,200
Advertising and selling	10,355,246	10,396,677
Finance costs	2,326,425	2,720,149
Share based incentive compensation	1,143,149	1,165,547
	<u><u>\$ 62,750,238</u></u>	<u><u>\$ 58,821,788</u></u>

The overall increase in operating expenses quarter over quarter was due to increases in general and administrative expenses from both Comparable and Acquired Operations, as well as, higher maintenance expenses, offset by a significant decrease in the USD:CAD exchange rate during the three month period ended September 30, 2021.

The Company's general and administrative expenses increased primarily as a result of the Acquired Operations. Additional increases were primarily a result of the pandemic having less impact on operations. Increases relating



to travel, conferences and seminars and labour costs, relative to the three month period ended September 30, 2020 were experienced as more traditional operations resumed.

Amortization of intangibles represents the amount of amortization of intangible assets acquired as a result of business combinations. Amortization of intangibles decreased by \$225,577 for the three month period ended September 30, 2021 compared to the same period in 2020.

Advertising and selling expenses decreased slightly by \$41,431. Increases occurred in regions that saw increases in year over year call volumes and sales, however, those increases were offset by restructuring in other regions' incentive programs and sales staff, as well as decreases in the USD:CAD exchange rate.

Maintenance costs increased by \$549,373 primarily as a result of Acquired Operations, however, relative to the three month period ended September 30, 2020 a more regular maintenance program at the Company's businesses was incurred and general maintenance costs increased.

USD denominated costs were all impacted between the three month period ended September 30, 2021 and September 30, 2020 due to the reduction in the USD:CAD exchange rate period to period.

Finance costs for the three month period ended September 30, 2021 primarily include interest expense on the Credit Facility and interest expense on the Debentures. Finance costs decreased by \$393,724 for the three month period ended September 30, 2021 compared to the same period in 2020 as a result of the lower borrowings on the Company's credit facility, which was partially repaid with the funds from the 2021 Financing.

The Company's equity incentive plan (the "**EIP**") was established in the second quarter of 2016, as a means of compensating directors and designated employees of the Company and its subsidiaries, and of promoting share ownership and alignment with shareholders' interests. The EIP provides for the grant of deferred share units ("**DSUs**"), restricted share units ("**RSUs**"), performance share units ("**PSUs**"), and options to acquire Common Shares ("**Options**"). The EIP was amended in May of 2019 and subsequently in June of 2020. Compensation expense associated with these units for the three month period ended September 30, 2021 was \$1,143,149 compared to \$1,165,547 for the same period in 2020 which represents a decrease of \$22,398. Share based incentive compensation expense will vary based on vesting conditions, performance metrics, the value of the underlying security, and the timing of when awards are issued.

As a result of the above, earnings from operations for the three month period ended September 30, 2021 totaled \$14,706,479 compared to \$8,940,533 for the same period in 2020. This represents an increase of \$5,765,946 or 64.5%.

Other income and expenses for the three month period ended September 30, 2021 and 2020 are as follows:



	<u>September 30, 2021</u>	<u>September 30, 2020</u>
Earnings from operations	\$ 14,706,479	\$ 8,940,533
Acquisition and integration costs	(1,825,179)	(537,757)
Other income (expenses)	<u>(393,165)</u>	<u>(491,547)</u>
Earnings before income taxes	12,488,135	7,911,229
Income tax expense	<u>3,434,378</u>	<u>2,436,037</u>
Net earnings for the period	<u><u>\$ 9,053,757</u></u>	<u><u>\$ 5,475,192</u></u>

During the three month period ended September 30, 2021 and 2020, the Company incurred acquisition and integration expenses of \$1,825,179 and \$537,757, respectively. Acquisition expenses will vary from period to period depending on the size and level of acquisition activity, and include expenses relating to legal, financial and tax due diligence, post closing audits, representation and warranty insurance premiums, preparation of independent valuation reports, the preparation of reports for regulatory compliance purposes, and internal compensation. During the three month period ended September 30, 2021 the Company completed the acquisitions of the Mississippi and Williamson Businesses and announced the acquisitions of MDB, Pugh and the Smith Businesses.

Other income (expenses) comprised of the following:

- \$73,677 and \$491,547 of expenses for the three month period ended September 30, 2021 and 2020, respectively, including legal costs for the defence of intellectual property created by the Company and the preservation of certain investments made or authorized by Mr. Clark.
- \$306,667 of impairment on other assets for the three month period ended September 30, 2021.
- Net loss of \$12,821 for the three month period ended September 30, 2021 related to the sale of property.

Income tax expense for the three month period ended September 30, 2021 was \$3,434,378 compared to \$2,436,037 for the same period in 2020. The effective tax rate for the three month period ended September 30, 2021 was 27.5% which is slightly higher than the Company's statutory tax rates primarily as a result of certain permanent differences in operating expenses that are not deductible expenses for tax purposes, such as share based compensation expenses, offset by non-taxable dividend income. The effective tax rate for the same period in 2020 was 30.8%.

As a result of the above, the Company's after-tax earnings from operations for the three month period ended September 30, 2021 totaled \$9,053,757 compared to \$5,475,192 for the same period in 2020 which represents an increase of \$3,578,565 or 65.4% over the same period in 2020.

### ***Earnings Per Share***

The weighted average diluted number of Common Shares outstanding for the three month period ended September 30, 2021 increased to 31,436,261 compared to 29,942,397 for the same period in 2020, an increase of 1,493,864 or 5%. The increase in outstanding Common Shares relates primarily to the 2021 Financing and



the issuance of Common Shares pursuant to the Company's dividend reinvestment plan ("DRIP") and an increase in equity incentive awards that have vested and were awarded.

Fully diluted earnings per share attributable to PLC shareholders for the three month period ended September 30, 2021 were \$0.288 compared to \$0.180 for the same period in 2020.

### ***Adjusted Net Earnings***

Net earnings for the three month period ended September 30, 2021 and 2020 as stated, have been impacted by certain one-time, non-recurring or non-cash revenue and expense, and other items that management believes should be highlighted to better explain the Company's operating performance for the periods under review on an adjusted basis. The table below reconciles Adjusted Net Earnings for the three month period ended September 30, 2021 and 2020 to the Company's net earnings:

	<b>Three Months Ended September 30,</b>	
	<b>2021</b>	<b>2020</b>
Net Earnings	\$ 9,053,757	\$ 5,403,038
Adjusted for the impact of:		
Amortization of intangible assets	350,838	576,415
Share based compensation	1,143,149	1,165,547
Acquisition and integration costs	1,825,179	537,757
Other (income) expenses	393,165	491,547
Tax effect on the above items	(679,136)	(425,644)
<b>Adjusted Net Earnings, PLC shareholders</b>	<b>\$ 12,086,952</b>	<b>\$ 7,748,660</b>
<b>Adjusted Net Earnings - per share</b>		
Basic	\$ 0.389	\$ 0.260
Diluted	\$ 0.384	\$ 0.259
<b>Weighted Average Shares</b>		
Basic	31,092,526	29,814,306
Diluted	31,436,261	29,942,397

Adjusted Net Earnings is non-IFRS measure. See "Description of Non-IFRS Measures".

Adjusted Net Earnings attributable to PLC shareholders for the three month period ended September 30, 2021 was \$12,086,952 and \$0.384 per share, diluted, compared to \$7,748,660 and \$0.259 per share for the same period in 2020. This represents an increase of 56.0% in the Adjusted Net Earnings and 48.3% in the Adjusted Net Earnings per share over the same three month period in 2020.

### ***EBITDA and Adjusted EBITDA***

The table below reconciles EBITDA and Adjusted EBITDA for the three month period ended September 30, 2021 and 2020 to earnings from operations:



	<b>Three Months Ended September 30,</b>	
	<b>2021</b>	<b>2020</b>
Earnings from operations	\$ 14,706,479	\$ 8,940,533
Adjusted for the impact of:		
Finance costs	2,326,425	2,720,149
Depreciation and amortization	3,524,275	3,964,144
Amortization of cemetery property	1,823,898	2,448,478
Non-controlling interest	-	(135,916)
<b>EBITDA, PLC shareholders</b>	<b>22,381,077</b>	<b>17,937,388</b>
Share based compensation	1,143,149	1,165,547
<b>Adjusted EBITDA, PLC shareholders</b>	<b>\$ 23,524,226</b>	<b>\$ 19,102,935</b>
<b>EBITDA, PLC shareholders - per share</b>		
Basic	\$ 0.720	\$ 0.602
Diluted	\$ 0.712	\$ 0.599
<b>Adjusted EBITDA, PLC shareholders - per share</b>		
Basic	\$ 0.757	\$ 0.641
Diluted	\$ 0.748	\$ 0.638
<b>Weighted Average Shares Outstanding</b>		
Basic	31,092,526	29,814,306
Diluted	31,436,261	29,942,397

EBITDA and Adjusted EBITDA are non-IFRS measures. See "Description of Non-IFRS Measures".

Adjusted EBITDA attributable to PLC shareholders for the three month period ended September 30, 2021 was \$23,524,226 compared to \$19,102,935 during the same period in 2020, which represents an increase of \$4,421,291 or 23.1%. The fully diluted Adjusted EBITDA per share for the three month period ended September 30, 2021 was \$0.748 compared to \$0.638 for the same period in 2020, a quarter over quarter increase of \$0.110 or 17.2%.

The Adjusted EBITDA profit margin for the three month period ended September 30, 2021 was 25.6% compared to 24.0% for the same period in 2020 an increase of 160 bps.

### **Nine Months ended September 30, 2021**

#### ***Net Revenue***

Net revenue for the nine month period ended September 30, 2021 was \$270,055,652 compared to \$233,063,160 in the same period in 2020. This represents an increase of \$39,992,492 or 15.9%, over the same period in 2020.

Net revenue, cost of sales and gross profit for the nine month periods ended September 30, 2021 and 2020 are as follows:



	<u>September 30, 2021</u>	<u>September 30, 2020</u>
Net sales	\$ 257,037,710	\$ 220,499,950
Income from care and maintenance funds	8,304,989	7,670,850
Interest and other income	<u>4,712,953</u>	<u>4,892,360</u>
Net revenue	270,055,652	233,063,160
Cost of sales	<u>43,033,520</u>	<u>36,051,706</u>
Gross profit	<u><u>\$ 227,022,132</u></u>	<u><u>\$ 197,011,454</u></u>

Net sales for the nine month period ended September 30, 2021 were \$257,037,710 compared to \$220,499,950 in the same period of 2020. This represents an increase of \$36,537,760 or 16.6%, over the same period in 2020. The increase in net sales related primarily to increased demand in both at-need and pre-need funeral and cemetery services, increased average revenues per service experienced during the nine month period ended September 30, 2021, as well as, net revenue related to the timing of Acquired Operations.

Income from care and maintenance funds for the nine month period ended September 30, 2021 was \$8,304,989 compared to \$7,670,850 in the same period of 2020, which represents an increase of \$634,139 or 8.3%. The increase reflects the improved financial conditions against the lower interest and dividends earned during the nine month period ended September 30, 2020 due to the onset and uncertainty of the COVID-19 pandemic.

Interest and other income for the nine month period ended September 30, 2021 was \$4,712,953 compared to \$4,892,360 in the same period in 2020, which represents a decrease of \$179,407 or 3.7%.

Net revenue from Comparable Operations increased 14.1% excluding foreign exchange translation and 6.7% when considering the significant decrease in USD:CAD relative to the same nine month period in 2020.

During the first quarter the Company experienced increases in at-need net sales, which correlated with an increase in deaths in both Canada and the United States and experienced strong pre-need cemetery sales throughout the period. In addition, where jurisdictions began to loosen COVID-19 restrictions the businesses experienced average net revenue per service growth over the comparable period. As previously mentioned, during the second quarter the Company experienced a decrease in call volumes related to COVID-19 impacting at-need sales, while this trend continued in the third quarter, average net revenue per call has grown with relaxed restrictions and the desire for families to celebrate their loved ones with a service. In addition, the pandemic, as a trigger event, has highlighted the need for end of life planning.

Net revenue was negatively impacted by the appreciation of the CAD during the nine months of 2021 relative to 2020 whereby the average exchange rate used in the translation of the Company's USD net revenue decreased approximately 8%.

Additional increases in net revenue were a result of the acquisitions of Harpeth Hills and Family Legacy in the first quarter of 2020, Bowers, J. F. Floyd and Winscott in the fourth quarter of 2020, Wichmann, West and



Williams Businesses in the second quarter of 2021 and the Mississippi and Williamson Businesses in the third quarter of 2021.

Cost of sales for the nine month period ended September 30, 2021 was \$43,033,520 compared to \$36,051,706 in the same period in 2020. This represents an increase of \$6,981,814 or 19.4%, over the same period in 2020 and is primarily a result of increased net sales activity during the nine month period, as well as increased pre-need sales and the sales mix throughout the nine month period.

Gross profit for the nine month period ended September 30, 2021 increased to \$227,022,132 from \$197,011,454 in the same period in 2020 and gross profit margin for the nine month period ended September 30, 2021, decreased slightly to 84.1% compared to 84.5% for the same period in 2020.

### ***Operating Expenses***

Operating expenses for the nine month period ended September 30, 2021 were \$184,318,621 compared to \$169,602,975 in the same period in 2020. This represents an increase of \$14,715,646 or 8.7% over the same period in 2020, as indicated below:

	<u>September 30, 2021</u>	<u>September 30, 2020</u>
General and administrative	\$ 114,024,896	\$103,787,778
Amortization of intangibles	1,379,051	1,846,655
Maintenance	26,740,821	25,657,038
Advertising and selling	31,270,817	27,299,418
Finance costs	7,470,583	7,243,761
Share based incentive compensation	3,432,453	3,768,325
	<u>\$ 184,318,621</u>	<u>\$169,602,975</u>

The overall increase in operating expenses period over period was primarily due to Acquired Operations, as well as, higher general and administrative expenses and advertising and selling expenses from Comparable Operations. These increases were partially offset by appreciation in the CAD during the nine-month period ended September 30, 2021 relative to the same period in 2020.

The Company's general and administrative expenses increased primarily as a result of the aforementioned acquisitions in 2020 and 2021, additional labour and costs associated with increased at-need services and corporate headcount associated with the Company's growth, as well as, costs associated with returning to operations less restricted by the pandemic such as travel, conferences and seminars.

Amortization of intangibles represents the amount of amortization of intangible assets acquired as a result of business combinations. Amortization of intangibles decreased by \$467,604 for the nine month period ended September 30, 2021 compared to the same period in 2020.



Advertising and selling expenses, increased primarily as a result of increased sales and the associated sales commissions, as well as increased marketing costs. Additionally, Acquired Operations increased advertising and selling expenses primarily from acquired cemetery businesses.

Maintenance costs increased relative to the same period in 2020 primarily due to increased costs in the second and third quarters of 2021 and Acquired Operations. In the second quarter of 2020 many states and provinces went into lockdown due to the COVID 19 pandemic, and several maintenance projects were put on hold or were unable to be performed. The increase is generally related to a return to more regular maintenance programs and the catch-up of some deferred projects.

Increases in operating expenses were partially offset by the appreciation of the CAD during the nine month period ended September 30, 2021 relative to 2020 whereby the average exchange rate used in the translation of the Company's USD operating expenses decreased approximately 8%.

Finance costs for the nine month period ended September 30, 2021 primarily include interest expense on the Credit Facility and interest expense on the Debentures. Finance costs increased by \$226,822 for the nine month period ended September 30, 2021 compared to the same period in 2020 as a result of higher amortization of deferred finance costs associated with establishing and amending the Credit Facility, and accretion expense on the Debenture offering.

As previously stated, the EIP provides for the grant of DSUs, RSUs, PSUs, and Options. Compensation expense associated with these units for the nine month period ended September 30, 2021 was \$3,432,453 compared to \$3,768,325 for the same period in 2020 which represents a decrease of \$335,872 as a result of less grants issued under the EIP during the nine month period ended September 30, 2021 compared to the same period in 2020. Share based incentive compensation expense will vary based on vesting conditions, performance metrics, the value of the underlying security, and the timing of when awards are issued.

As a result of the above, earnings from operations for the nine month period ended September 30, 2021 totaled \$42,703,511 compared to \$27,408,479 for the same period in 2020. This represents an increase of \$15,295,032 or 55.8% period over period.

Other income and expenses for the nine month period ended September 30, 2021 and 2020 are as follows:

	<b>September 30, 2021</b>	<b>September 30, 2020</b>
Earnings from operations	\$ 42,703,511	\$ 27,408,479
Acquisition and integration costs	(4,597,162)	(4,809,746)
Other income (expenses)	(1,278,043)	(3,327,640)
Earnings before income taxes	36,828,306	19,271,093
Income tax expense	10,811,793	6,337,849
Net earnings for the period	<u>\$ 26,016,513</u>	<u>\$ 12,933,244</u>





During the nine month period ended September 30, 2021 and 2020, the Company incurred acquisition and integration expenses of \$4,597,162 and \$4,809,746, respectively. As previously mentioned, acquisition expenses will vary from period to period depending on the size and level of acquisition activity, and include expenses relating to legal, financial and tax due diligence, post closing audits, representation and warranty insurance premiums, preparation of independent valuation reports, the preparation of reports for regulatory compliance purposes, and internal compensation.

Other income (expenses) comprised of the following:

- \$nil and \$1,147,421 of expenses for the nine month period ended September 30, 2021 and 2020, respectively, relating to the Company's previously disclosed strategic review of corporate governance matters and executive management transition preparedness, including Board fees, legal, CEO search and other professional fees.
- \$nil and \$952,593 of expenses for the nine month period ended September 30, 2021 and 2020, respectively, in restructuring costs.
- \$nil and \$1,720,734 of expenses for the nine month period ended September 30, 2021 and 2020, respectively, relating to the transition of Mr. Clark.
- \$128,898 and \$491,547 of expenses for the nine month period ended September 30, 2021 and 2020, respectively, including legal costs for the defence of intellectual property created by the Company and the preservation of certain investments made or authorized by Mr. Clark.
- In the second quarter of 2020, the Company received \$1,028,872 of other income relating to wages subsidy under the CEWS program. During the second quarter of fiscal 2020, the Government of Canada announced the CEWS for Canadian employers whose businesses were affected by the COVID-19 pandemic. The CEWS provides a wage subsidy of up to 75% on eligible remuneration, subject to certain criteria including demonstration of revenue declines as a result of COVID-19.
- On June 18, 2021, the Company completed the sale of all its outstanding shares of Parkland Funeral Holdings Ltd ("Parkland") which represented a 50% ownership of Parkland. On closing, the Company received \$3,714,853 and a promissory note receivable of \$1,785,147. The note calls for an interest rate of 5.0% and matures on December 18, 2021. The transaction resulted in a net loss of \$847,462. The sale of Parkland did not represent a strategic shift in the Company's business.
- \$306,667 of impairment on other assets for the nine month period ended September 30, 2021.
- Net gain of \$4,984 and net loss of \$44,217 related to sale of property for the nine month period ended September 30, 2021 and 2020, respectively.

Income tax expense for the nine month period ended September 30, 2021 was \$10,811,793 compared to \$6,337,849 for the same period in 2020. The effective tax rate for the nine month period ended September 30, 2021 was 29.4% which is higher than the Company's statutory tax rates primarily as a result of certain permanent differences in operating expenses that are not deductible expenses for tax purposes, such as share based compensation expenses, offset by non-taxable dividend income. The effective tax rate for the same period in 2020 was 32.9%. The higher effective tax rate for the nine month period ended September 30, 2020 was primarily due to forgiveness of loans.

As a result of the above, the Company's after-tax earnings from operations for the nine month period ended September 30, 2021 totaled \$26,016,513 compared to \$12,933,244 for the same period in 2020 which represents an increase of \$13,083,269 or 101.2% over the same period in 2020.



### *Earnings Per Share*

The weighted average diluted number of Common Shares outstanding for the nine month period ended September 30, 2021 increased to 30,555,003 compared to 29,845,277 for the same period in 2020, an increase of 709,726 or 2.4%. The increase in outstanding Common Shares relates primarily to the 2021 Financing, the issuance of Common Shares under the DRIP and an increase in equity incentive awards that have vested.

Fully diluted earnings per share attributable to PLC shareholders for the nine month period ended September 30, 2021 were \$0.848 compared to \$0.428 for the same period in 2020.

### *Adjusted Net Earnings*

Net earnings for the nine month periods ended September 30, 2021 and 2020 as stated, have been significantly impacted by certain one-time, non-recurring or non-cash revenue and expense, and other items that management believes should be highlighted to better explain the Company's operating performance for the periods under review on an adjusted basis. The table below reconciles Adjusted Net Earnings for the nine month period ended September 30, 2021 and 2020 to the Company's net earnings:

	<b>Nine Months Ended September 30,</b>	
	<b>2021</b>	<b>2020</b>
Net Earnings	\$ 25,906,770	\$ 12,769,609
Adjusted for the impact of:		
Amortization of intangible assets	1,379,051	1,846,655
Share based compensation	3,432,453	3,768,325
Acquisition and integration costs	4,597,162	4,809,746
Other (income) expenses	1,278,043	3,327,640
Tax effect on the above items	(1,698,463)	(2,419,402)
<b>Adjusted Net Earnings, PLC shareholders</b>	<b>\$ 34,895,016</b>	<b>\$ 24,102,573</b>
<b>Adjusted Net Earnings - per share</b>		
Basic	\$ 1.157	\$ 0.812
Diluted	\$ 1.142	\$ 0.808
<b>Weighted Average Shares</b>		
Basic	30,157,416	29,684,349
Diluted	30,555,003	29,845,277

Adjusted Net Earnings is non-IFRS measure. See "Description of Non-IFRS Measures".

Adjusted Net Earnings attributable to PLC shareholders for the nine month period ended September 30, 2021 was \$34,895,016 or \$1.142 per share, diluted, compared to \$24,102,573 or \$0.808 per share for the same period in 2020. This represents an increase of 44.8% in the Adjusted Net Earnings and 41.3% in the Adjusted Net Earnings per share over the same nine month period in 2020.



### ***EBITDA and Adjusted EBITDA***

The table below reconciles EBITDA and Adjusted EBITDA for the nine month periods ended September 30, 2021 and 2020 to earnings from operations:

	<b>Nine Months Ended September 30,</b>	
	<b>2021</b>	<b>2020</b>
Earnings from operations	\$ 42,703,511	\$ 27,408,479
Adjusted for the impact of:		
Finance costs	7,470,583	7,243,761
Depreciation and amortization	10,762,402	11,700,963
Amortization of cemetery property	6,359,014	6,007,496
Non-controlling interest	(235,215)	(447,959)
<b>EBITDA, PLC shareholders</b>	<b>67,060,295</b>	<b>51,912,740</b>
Share based compensation	3,432,453	3,768,325
<b>Adjusted EBITDA, PLC shareholders</b>	<b>\$ 70,492,748</b>	<b>\$ 55,681,065</b>
<b>EBITDA, PLC shareholders - per share</b>		
Basic	\$ 2.224	\$ 1.749
Diluted	\$ 2.195	\$ 1.739
<b>Adjusted EBITDA, PLC shareholders - per share</b>		
Basic	\$ 2.337	\$ 1.876
Diluted	\$ 2.307	\$ 1.866
<b>Weighted Average Shares Outstanding</b>		
Basic	30,157,416	29,684,349
Diluted	30,555,003	29,845,277

EBITDA and Adjusted EBITDA are non-IFRS measures. See "Description of Non-IFRS Measures".

Adjusted EBITDA attributable to PLC shareholders for the nine month period ended September 30, 2021 was \$70,492,748 compared to \$55,681,065 during the same period in 2020, which represents an increase of \$14,811,683 or 26.6%. The fully diluted Adjusted EBITDA per share for the nine month period ended September 30, 2021 was \$2.307 compared to \$1.866 for the same period in 2020, a period over period increase of \$0.441 or 23.6%.

The Adjusted EBITDA profit margin for the nine month period ended September 30, 2021 was 26.2% compared to 24.1% for the same period in 2020, an increase of 210 bps.

### **Geographic Information**

For the Company's geographically segmented non-current assets the Company has allocated based on the location of assets, as follows:



	September 30, 2021	December 31, 2020
Canada	\$ 213,862,445	\$ 206,887,380
United States	1,361,808,460	1,220,963,716
Total	<u>\$ 1,575,670,905</u>	<u>\$ 1,427,851,096</u>

For the Company's geographically segmented net revenue, the Company has allocated net revenue based on the location of the customer, as follows:

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2021	2020	2021	2020
Net revenue:				
Net sales:				
Canada	\$ 8,248,039	\$ 8,454,375	\$ 27,169,414	\$ 25,402,750
United States	79,851,373	67,539,108	229,868,296	195,097,200
Total net sales	<u>88,099,412</u>	<u>75,993,483</u>	<u>257,037,710</u>	<u>220,499,950</u>
Income from care and maintenance funds:				
Canada	1,230,751	1,155,000	3,860,733	3,005,000
United States	1,378,236	1,469,919	4,444,256	4,665,850
Total income from care and maintenance funds	<u>2,608,987</u>	<u>2,624,919</u>	<u>8,304,989</u>	<u>7,670,850</u>
Interest and other income:				
Canada	169,809	301,805	800,031	985,429
United States	1,169,563	1,347,190	3,912,922	3,906,931
Total interest and other income	<u>1,339,372</u>	<u>1,648,995</u>	<u>4,712,953</u>	<u>4,892,360</u>
Total net revenue:				
Canada	9,648,599	9,911,180	31,830,178	29,393,179
United States	82,399,172	70,356,217	238,225,474	203,669,981
Total net revenue	<u>\$ 92,047,771</u>	<u>\$ 80,267,397</u>	<u>\$ 270,055,652</u>	<u>\$ 233,063,160</u>

## Liquidity and Capital Resources

The Company's principal sources of liquidity are cash provided from operations and from the issuance of debt and equity instruments. The Company had a net working capital of \$74,600,674 as of September 30, 2021 including \$52,551,757 in cash. Net working capital is calculated as the difference between the Company's current assets and its current liabilities.

On August 31, 2021, the Company amended the Credit Facility to increase its borrowing capacity by \$50,000,000 to \$300,000,000 (the "**Facility Amendment**"). The Credit Facility has a term of five years with a maturity date of August 31, 2026. The revolving facility bears variable interest at the banker's acceptance rate plus an applicable margin based on a leverage ratio calculation. As part of the Facility Amendment, the interest spread of the variable interest rate was reduced.



On September 3, 2021, the Company completed a bought deal financing, issuing 4,081,000 Common Shares at a price of \$36.40 per Common Share for a total of gross proceeds of \$148,548,400, including the exercise in full of the over-allotment option. The net proceeds of this offering were used to repay outstanding indebtedness under the Credit Facility in the near term, however, are ultimately expected to be used for strategic growth initiatives including acquisitions, for organic growth opportunities and for general corporate purposes.

In March 2020, as part of the COVID-19 contingency planning process, the Company requested that its lending syndicate increase its leverage ratio from 3.5 times to 4.0 times on a temporary basis from May 8, 2020, through June 29, 2021. The leverage ratio would reduce to 3.75 times on June 30, 2021, and then revert to not more than 3.5 times on September 30, 2021 and thereafter. In addition, the Company requested a temporary increase of \$25,000,000 in credit availability to provide additional liquidity for a period of one year commencing May 8, 2020. The lending syndicate approved both requests effective May 8, 2020. On August 21, 2020, based on the positive performance of its operations, the Company cancelled the temporary increase of \$25,000,000.

In July 2020, the Company raised \$86,250,000 in gross proceeds from the issuance of publicly traded Debentures. The proceeds were used to repay a portion of the outstanding Credit Facility. For purposes of testing the covenants under the Credit Facility, the Debentures are not included as part of total indebtedness. The Company intends to use the enhanced borrowing capacity under the Credit Facility to fund future acquisitions and for general corporate purposes.

The Credit Facility requires the Company to maintain a Leverage Ratio of less than 3.75 times for the period beginning on June 30, 2021 and ending on September 30, 2021 and thereafter to maintain a Leverage Ratio of not more than 3.5. It also requires the Company to maintain an Interest Coverage Ratio of greater than 3 times. As of September 30, 2021, the Company was in compliance with both covenant tests with the Leverage Ratio being 0.54 times and the Interest Coverage Ratio being 25.43 times.

At September 30, 2021, the Company had \$87,118,734 outstanding on the Credit Facility including letters of credit totaling \$764,023. The Company has an undrawn balance on its Credit Facility of \$212,881,266 and \$52,551,757 in cash on hand as at September 30, 2021, and following the closing of the acquisitions announced subsequent to the end of the quarter the Company anticipates having approximately \$227,500,000 in readily available liquidity.

As at September 30, 2021, the Company had other debt of \$14,962,395 comprised of vehicle loans and notes payable to former business owners supporting non-compete and warranty agreements and related to the financing of the general business insurance policies. Further, the Company had \$6,149,214 in lease liabilities, and the Debentures balance as at September 30, 2021 was \$82,515,446, net of debt issuance costs and accretion expense of \$3,734,554.



### Summary of principal repayments by year

	Oct 1-Dec 31 2021	Jan 1-Dec 31 2022	Jan 1-Dec 31 2023	Jan 1-Dec 31 2024	Jan 1-Dec 31 2025	Thereafter	Total
Revolving loan facility	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 86,354,711	\$ 86,354,711 <sup>(1)</sup>
Vehicles loans	81,563	211,626	54,090	30,590	18,293	-	396,162
	81,563	211,626	54,090	30,590	18,293	86,354,711	86,750,873
Deferred financing costs	(177,512)	(534,131)	(534,131)	(534,131)	(156,484)	(81,435)	(2,017,824)
Total	\$ (95,949)	\$ (322,505)	\$ (480,041)	\$ (503,541)	\$ (138,191)	\$ 86,273,276	\$ 84,733,049

<sup>(1)</sup> Excludes letters of credit issued of \$764,023.

	Oct 1-Dec 31 2021	Jan 1-Dec 31 2022	Jan 1-Dec 31 2023	Jan 1-Dec 31 2024	Jan 1-Dec 31 2025	Thereafter	Total
Notes payable	\$ 1,857,677	\$ 3,723,294	\$ 1,731,970	\$ 1,250,322	\$ 1,065,555	\$ 4,937,415	\$ 14,566,233

### Lease liabilities

	September 30, 2021	December 31, 2020
Future minimum lease payments		
Due in less than one year	\$ 1,717,146	\$ 2,277,776
Due between one and two years	1,293,376	1,430,314
Due between two and three years	1,053,855	1,128,935
Due thereafter	3,151,126	3,741,628
Interest	(1,066,289)	(1,287,265)
Present value of minimum lease payments	6,149,214	7,291,388
Current portion	1,538,976	2,154,722
Non-current portion	\$ 4,610,238	\$ 5,136,666

The Company has 13 construction commitments with the remaining balance of \$7,822,111, primarily for the construction of the Westminster funeral visitation and reception centre in Toronto, Ontario and for funeral homes, mausoleums, and cemetery development in the United States. To date, the Company has spent \$28,152,031 on these construction commitments in progress.

From December 2013 to September 2021, the Company raised approximately \$653,000,000 from the issuance of Common Shares to fund various growth initiatives. The Company may use additional Common Share or debenture offerings to fund future growth initiatives if, and when, such opportunities arise.

## Dividends and Free Cash Flow

The Company uses Free Cash Flow as a measure of, among other things, the sustainability of its dividend. The table below summarizes the calculation of Free Cash Flow from the Company's operations for the three and nine month periods ended September 30, 2021 and 2020 compared to its dividend payout:



	Three Months Ended		Nine Months Ended	
	September 30, 2021	September 30, 2020	September 30, 2021	September 30, 2020
Cash provided by (used in) operating activities	\$ 19,960,070	\$ 19,156,877	\$ 54,128,872	\$ 48,713,282
Maintenance capital expenditures	(2,449,603)	(922,462)	(6,117,417)	(3,415,631)
Inventory additions	(1,089,286)	(1,439,522)	(3,200,021)	(3,023,116)
Lease payments	(699,825)	(413,188)	(1,774,719)	(1,549,646)
Free cash flow from operations	<u>\$ 15,721,356</u>	<u>\$ 16,381,705</u>	<u>\$ 43,036,715</u>	<u>\$ 40,724,889</u>
Free cash flow from operations per common share-diluted	<u>\$ 0.500</u>	<u>\$ 0.547</u>	<u>\$ 1.408</u>	<u>\$ 1.365</u>
Dividends per common share	<u>\$ 0.114</u>	<u>\$ 0.114</u>	<u>\$ 0.342</u>	<u>\$ 0.342</u>
Payout ratio	<u>23%</u>	<u>21%</u>	<u>24%</u>	<u>25%</u>
Weighted average shares outstanding - diluted	<u>31,436,261</u>	<u>29,942,397</u>	<u>30,555,003</u>	<u>29,845,277</u>

Free Cash Flow is a non-IFRS measure. See "Description of Non-IFRS Measures".

As calculated above, the Company's Free Cash Flow from operations was \$15,721,356 for the three month period ended September 30, 2021 compared to \$16,381,705 for the same period in 2020. This represents Free Cash Flow per fully diluted common share of \$0.500 and \$0.547 for the three month periods ended September 30, 2021 and 2020, respectively. The Company paid dividends of \$0.114 per common share for the three month periods ended September 30, 2021 and 2020. The dividends paid represent 23% and 21% of Free Cash Flow for the three month periods ended September 30, 2021 and 2020, respectively.

As calculated above, the Company's Free Cash Flow from operations was \$43,036,715 for the nine month period ended September 30, 2021 compared to \$40,724,889 for the same period in 2020. This represents Free Cash Flow per fully diluted common share of \$1.408 and \$1.365 for the nine month periods ended September 30, 2021 and 2020, respectively. The Company paid dividends of \$0.342 per common share for the nine month periods ended September 30, 2021 and 2020. The dividends paid represent 24% and 25% of Free Cash Flow for the nine month periods ended September 30, 2021 and 2020, respectively.

For the nine month period ended September 30, 2021 and September 30, 2020, the Company declared dividends to shareholders totaling \$0.342 per share. The following table sets forth the per share amounts of monthly dividends declared and paid by the Company since January 1, 2021.

October, 2021	October 31, 2021	November 15, 2021	0.038
September, 2021	September 30, 2021	October 15, 2021	0.038
August, 2021	August 31, 2021	September 15, 2021	0.038
July, 2021	July 31, 2021	August 16, 2021	0.038
June, 2021	June 30, 2021	July 15, 2021	0.038
May, 2021	May 31, 2021	June 15, 2021	0.038
April, 2021	April 30, 2021	May 14, 2021	0.038
March, 2021	March 31, 2021	April 15, 2021	0.038
February, 2021	February 28, 2021	March 15, 2021	0.038
January, 2021	January 31, 2021	February 15, 2021	0.038
Total dividends per share		<u>\$ 0.380</u>	





The Company previously used “adjusted cash flow” as a measure of, among other things, the sustainability of its dividend (see, for example, the Company’s MD&A for the year ended December 31, 2020). Management believes Free Cash Flow is more useful than adjusted cash flow to assess the Company’s ability to strengthen its balance sheet, repay its debt obligations, pay cash dividends, and fund organic growth initiatives and acquisitions. Both adjusted cash flow and Free Cash Flow are Non-IFRS measures. See “Description of Non-IFRS measures”.

### Care and Maintenance Trust Funds

The Company contributes a portion of all lot, crypt and niche sales to the Care and Maintenance Trust Funds in accordance with regulatory requirements. During the nine month period ended September 30, 2021, the Company contributed \$8,441,142 to the trust funds compared to \$6,671,222 during the same period in 2020. The Care and Maintenance Trust Fund assets are included in the Consolidated Statement of Financial Position at market value. As of September 30, 2021, the balance of the trust funds was \$276,983,414 compared to \$246,001,481 as at December 31, 2020. The increase is primarily a result of contributions to the trust funds, acquisitions and investment gains during the current period. The Care and Maintenance Trust Fund assets are offset by a corresponding liability for Care and Maintenance Trusts’ Corpus.

As of September 30, 2021, the Company had net unrealized gains in the Care and Maintenance Trust Funds of \$23,609,748, which represents a 9.3% net unrealized gain to the original cost basis.

### Pre-Need Merchandise and Service Trust Funds

The Company maintains Pre-Need Merchandise and Service Trust Funds for the deposit of cash received for the purchase of pre-need merchandise and services to be delivered at some future date. When the merchandise is delivered and the services are performed, the Company receives the current market value for the service from the Pre-Need Merchandise and Service Trust Funds. The Pre-Need Merchandise and Service Trust Fund assets are included in the Consolidated Statement of Financial Position at market value. The assets within the trust funds had a market value at September 30, 2021 of \$308,303,878 compared to \$293,048,584 as at December 31, 2020. The increase in fair value since December 31, 2020, is a result of acquisitions and investment gains during the current period. The Pre-Need Merchandise and Service Trust Funds are offset by a corresponding liability for Deferred Pre-Need Receipts held in trust.

As of September 30, 2021, the Company had net unrealized gains in the Pre-Need Merchandise and Service Trust Funds of \$3,172,712, which represents a 1.0% net unrealized gain to the original cost basis. The unrealized gains are muted because of the higher cash positions and the Canadian GIC’s. Adjusting for those items the net unrealized gain at September 30, 2021 on the other investments was 1.3%.

### Prearranged Funeral Insurance Contracts

In addition to trust funded prearranged funeral services contracts, the Company also has prearranged funeral services contracts that are funded by insurance. At September 30, 2021, and December 31, 2020, the current face amounts of pre-funded policies were \$495,742,823 and \$368,903,733, respectively. Families who have prearranged with the Company will receive a refund to the extent that the face amount of the policy exceeds the current retail value of the merchandise and services to be provided. The insurance funded contracts are not





included in the consolidated financial statements as the Company is not the beneficiary of the policy. Amounts funded through insurance are available to the Company when the funeral services are performed.

### **Finance Assurances**

The Company has entered arrangements with certain surety companies in the United States, whereby such companies agree to issue surety bonds on the Company's behalf as financial assurance. When selling pre-need contracts, the Company may purchase surety bonds where allowed by state law. The surety bonds are used to support the Company's pre-need cemetery merchandise sales activities, in lieu of trusting certain amounts of funds received from the customer. The amount of the bond posted is generally determined by the total amount of pre-need contract that would otherwise be required to be trusted, in accordance with state law. The obligations underlying these surety bonds are recorded as deferred revenue. At September 30, 2021, the Company had surety bonds in place having an aggregate face value of \$37,060,087.



## Unaudited Quarterly Information

	2021 Q3	2021 Q2	2021 Q1	2020 Q4
Net revenue <sup>(1)</sup>	\$92,047,771	\$88,430,582	\$89,577,299	\$90,366,948
Gross profit	\$77,456,717	\$74,233,650	\$75,331,765	\$75,629,209
Operating expenses	\$62,750,238	\$61,309,305	\$60,259,078	\$62,346,206
Earnings from operations	\$14,706,479	\$12,924,345	\$15,072,687	\$13,283,003
Net earnings, PLC shareholders	\$9,053,757	\$7,098,722	\$9,754,291	\$6,260,955
Adjusted net earnings, PLC shareholders <sup>(2)</sup>	\$12,086,952	\$10,763,046	\$12,045,018	\$10,522,986
Adjusted EBITDA, PLC shareholders <sup>(3)</sup>	\$23,524,226	\$22,724,411	\$24,244,111	\$24,181,865
Gross profit margin	84.1%	83.9%	84.1%	83.7%
Adjusted EBITDA margin <sup>(1), (3)</sup>	25.6%	25.8%	27.2%	27.0%
Net earnings per share - basic, PLC shareholders <sup>(4)</sup>	\$0.291	\$0.237	\$0.327	\$0.210
Net earnings per share - diluted, PLC shareholders <sup>(4)</sup>	\$0.288	\$0.235	\$0.324	\$0.209
Adjusted Net Earnings per share - basic, PLC shareholders <sup>(2), (4)</sup>	\$0.389	\$0.360	\$0.404	\$0.352
Adjusted Net Earnings per share - diluted, PLC shareholders <sup>(2), (4)</sup>	\$0.384	\$0.356	\$0.400	\$0.351
Adjusted EBITDA per share - basic, PLC shareholders <sup>(3), (4)</sup>	\$0.757	\$0.759	\$0.812	\$0.809
Adjusted EBITDA per share - diluted, PLC shareholders <sup>(3), (4)</sup>	\$0.748	\$0.752	\$0.805	\$0.806
	2020 Q3	2020 Q2	2020 Q1	2019 Q4
Net revenue <sup>(1)</sup>	\$80,267,397	\$81,531,826	\$71,263,937	\$67,007,259
Gross profit	\$67,762,321	\$68,583,764	\$60,665,369	\$55,341,720
Operating expenses	\$58,821,788	\$58,001,676	\$52,779,511	\$50,733,733
Earnings from operations	\$8,940,533	\$10,582,088	\$7,885,858	\$4,607,987
Net earnings, PLC shareholders	\$5,403,038	\$6,632,514	\$734,057	\$543,706
Adjusted net earnings, PLC shareholders <sup>(2)</sup>	\$7,748,660	\$8,784,310	\$7,569,603	\$4,776,840
Adjusted EBITDA, PLC shareholders <sup>(3)</sup>	\$19,102,935	\$19,488,043	\$17,090,087	\$13,397,500
Gross profit margin	84.4%	84.1%	85.1%	82.6%
Adjusted EBITDA margin <sup>(1), (3)</sup>	24.0%	24.1%	24.2%	20.1%
Net earnings per share - basic, PLC shareholders <sup>(4)</sup>	\$0.181	\$0.223	\$0.025	\$0.018
Net earnings per share - diluted, PLC shareholders <sup>(4)</sup>	\$0.180	\$0.223	\$0.025	\$0.018
Adjusted Net Earnings per share - basic, PLC shareholders <sup>(2), (4)</sup>	\$0.260	\$0.296	\$0.255	\$0.161
Adjusted Net Earnings per share - diluted, PLC shareholders <sup>(2), (4)</sup>	\$0.259	\$0.295	\$0.255	\$0.160
Adjusted EBITDA per share - basic, PLC shareholders <sup>(3), (4)</sup>	\$0.641	\$0.656	\$0.577	\$0.451
Adjusted EBITDA per share - diluted, PLC shareholders <sup>(3), (4)</sup>	\$0.638	\$0.654	\$0.576	\$0.450

(1) The Company has made an accounting presentation change to present the contributions to care and maintenance trust funds from costs of sales to net revenue in fiscal 2021. The comparative amounts in the statement of earnings have also been reclassified for consistency. Please see note 23 to the condensed interim consolidated financial statements as at and for the nine months ending September 30, 2021 for further details.

(2) Adjusted Net Earnings is non-IFRS measure. See “Discussion of Operating Results – Adjusted Net Earnings” for reconciliation of the Company’s net earnings to Adjusted Net Earnings.

(3) Adjusted EBITDA is non-IFRS measure. See “Discussion of Operating Results – Adjusted EBITDA” for reconciliation of the Company’s Adjusted EBITDA.

(4) The sum of the quarterly amounts per share, basic and diluted, may not equal the period amount due to the rounding and use of weighted average shares outstanding.

The changes in the Company’s quarter over quarter results are primarily the result of growth in revenue through acquisitions as well as organic growth. The Company’s business is not seasonal in nature but can be generally subject to some seasonal fluctuations. The Company’s consolidated financial statements are reported in Canadian dollars. Accordingly, the quarterly results are directly affected by fluctuations in exchange rates for the United States currency.



## Related Party Transactions

As discussed in this section and disclosed elsewhere in the MD&A, the Company's related parties include the following persons and entities: (i) associates, or entities which are controlled or significantly influenced by the Company; (ii) key management personnel, which are comprised of the directors and officers of the Company; and (iii) entities controlled by key management personnel.

Effective June 30, 2020, Mr. Clark stepped down as CEO of the Company. Upon his departure, the Company and Mr. Clark entered into an agreement, and subsequently amended that agreement, which contained the following financial terms, which total \$1,720,734 (notwithstanding the terms of Mr. Clark's employment agreement):

- forgiveness of a \$1,648,439 loan and accrued interest of \$16,665, provided by the Company to Nine Two Seven Limited under the Company's ESLP;
- the forfeiture of all equity incentives held by Mr. Clark, other than 10,632 PSUs and 1,651 DSUs. Since all the forfeited equity incentive awards previously issued to Mr. Clark had been previously expensed as part of share-based compensation, this resulted in other income of \$260,429 for the quarter ended June 30, 2020;
- the payment of \$93,000 in legal expenses incurred by Mr. Clark in connection with his departure; and
- other consideration valued in the amount of \$223,059.

## Disclosure Controls and Procedures

National Instrument 52-109 – *Certification of Disclosure in Issuers' Annual and Interim Filing* ("NI 52-109") requires public companies in Canada to submit annual and interim certificates relating to the design and effectiveness of the disclosure controls and procedures that are in use at the company. Disclosure controls and procedures are designed to provide reasonable assurance that material information is gathered and reported to senior management, including the CEO and CFO, on a timely basis so that appropriate decisions can be made regarding public disclosure.

Subject to the limitations set out below, the Company's management, under the supervision of the CEO and the CFO, has designed and maintained a set of disclosure controls and procedures to ensure that information required to be disclosed by the Company in its annual filing, interim filings or other reports filed or submitted by the Company under securities legislation is recorded, processed, summarized and reported within the time periods specified in securities legislation.

### ***Internal Controls over Financial Reporting***

The CEO and the CFO have designed, or caused to be designed under their supervision, internal controls over financial reporting to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with IFRS. Management conducted its evaluation based on the framework set forth in the Internal Control-Integrated Framework (2013) issued by the Committee of Sponsoring Organizations of the Treadway Commission. Based on its evaluation under this



framework, management concluded that the Company's internal control over financial reporting was effective as of September 30, 2021.

Internal control systems, no matter how well designed, have inherent limitations. Therefore, even those systems determined to be designed effectively can provide only reasonable assurance with respect to financial reporting and financial statement preparation.

#### *Limitation on Scope of Design*

The CEO and CFO have limited the scope of design of disclosure controls and procedures and internal control over financial reporting to exclude controls, policies and procedures of Wichmann, West and Williams Businesses which were acquired in the second quarter of 2021 and Mississippi and Williamson Businesses acquired in the third quarter of 2021.

This scope limitation is in accordance with section 3.3(1)(b) of NI 52-109, which allows an issuer to limit the design of disclosure controls and procedures and internal control over financial reporting for a business that the issuer acquired not more than 365 days before the last day of the period covered by this MD&A.

The following is a summary of certain financial information related to recent acquisitions of Wichmann, West and Williams Businesses in the second quarter of 2021 and Mississippi and Williamson Businesses in third quarter of 2021:

	September 30, 2021				
	Wichmann	West	Williams	Mississippi Businesses	Williamson
Net revenue	\$ 2,643,574	\$ 739,322	\$ 2,036,671	\$ 2,435,132	\$ 475,313
Net earnings	\$ 675,756	\$ 119,468	\$ 223,111	\$ 955,078	\$ 187,299
Current assets	\$ 492,360	\$ 108,415	\$ 885,898	\$ 2,061,697	\$ 327,268
Non-current assets	\$ 6,846,814	\$ 4,526,918	\$ 10,952,363	\$ 23,664,929	\$ 10,468,384
Current liabilities	\$ 662,908	\$ 88,831	\$ 305,400	\$ 1,003,661	\$ 235,712
Non-current liabilities	\$ 611,938	\$ 2,423,246	\$ 7,283,640	\$ 7,902,282	\$ 6,308,750

#### *Changes in Internal Controls over Financial Reporting*

There have been no changes in the Company's internal controls over financial reporting during the 2021 fiscal year that have affected, or are reasonably likely to materially affect, the Company's internal control over financial reporting.



## Shares Outstanding

The authorized capital of the Company consists of an unlimited number of Common Shares. As at September 30, 2021, there were 33,900,592 Common Shares issued and outstanding, representing an increase of 4,336,066 Common Shares issued and outstanding since December 31, 2020. The increase in the number of Common Shares is primarily due to the 2021 Financing and the issuance of Common Shares pursuant to the Company's DRIP and EIP. As at October 31, 2021, there were 33,910,748 Common Shares issued and outstanding. In addition, the Company has 284,440 Common Shares reserved and available for grant and issuance under the EIP. As at September 30, 2021, 1,759,053 DSUs, RSUs, PSUs and Options were outstanding.

## Risks

A detailed set of risks applicable to the Company are included in the Company's AIF for the year ended December 31, 2020, and is available on SEDAR at [www.sedar.com](http://www.sedar.com) and on the Company's website at [www.parklawncorp.com](http://www.parklawncorp.com)

We are actively assessing and responding, where possible, to the effects of the COVID-19 pandemic on the Company's employees, customers, suppliers and other stakeholders. The Company has taken a number of measures to mitigate the negative effects of the COVID-19 pandemic as outlined above under "Overview". However, the pandemic continues to represent a material risk to our business. The outbreak of contagious illness such as this can impact our business operations in the short term including our staff and the families we serve, our pre-need funeral and cemetery sales performance, local precautionary legislation may continue to impact our at-need services by restricting the size and number of funeral services, and the economic impact of the pandemic may impact the income we receive from our trust funds. Although in most jurisdictions funeral homes and cemeteries are classified as essential services, and we have remained open to serve our families at their time of need, the COVID-19 outbreak will be different in each city, state and province we operate in, we may need to temporarily reduce staffing or close certain of our facilities. Additionally, the pandemic could lead to interruptions in our supply chain and temporary closures of our supplier facilities.

The extent to which COVID-19 and its effect on the economy will impact our business continues to be highly uncertain and may lead to adverse changes in our cash flows, working capital levels, debt balances, operating results and financial position in the future.

The Company continues to monitor the situation closely and will continue to make all efforts to minimize the risk to employees, customers and other stakeholders.

## Additional Information

Additional information relating to the Company, including the Company's AIF, is available on SEDAR at [www.sedar.com](http://www.sedar.com) and on the Company's website at [www.parklawncorp.com](http://www.parklawncorp.com).